

# Our Mission

Did you know, every three seconds someone in the United States needs blood? That’s about 32,000 units of blood each day and more than 11 million units of blood each year. Sixty percent of us will need blood at some time in our lives, yet less than two percent of Hawaii’s population currently volunteers as blood donors.

Your efforts, along with others in your organization, will help to bridge the gap between our community’s blood need and blood supply.

## *The Power of One*

A single donation – one pint of blood – can help save as many as three lives.

## *The Importance of You*

As blood drive coordinator, you play a key role in the success of your organization’s blood drive efforts. In your role, you serve as both an educator and motivator while ensuring donors have a positive experience that will inspire them to donate again.

## *Making a Difference Together*

- » One heart surgery patient may require blood products from 6 blood donors.
- » One burn victim may require blood products from 20 blood donors.
- » People involved in car accidents may require blood products from up to 50 donors or more.

*Together, we can save lives.*

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