



Blood Bank of Hawaii
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Non-Profit
Organization
U.S. Postage
PAID
Honolulu, HI
Permit No. 350

Dillingham Donor Center

Monday.....9:00 a.m. - 5:00 p.m.
Tuesday.....6:30 a.m. - 5:00 p.m.
Wednesday.....6:30 a.m. - 5:00 p.m.
Thursday.....9:00 a.m. - 7:00 p.m.
Friday.....6:30 a.m. - 5:00 p.m.
Saturday.....6:30 a.m. - 2:00 p.m.
Sunday.....First Sunday of the month
9:00 a.m. - 2:00 p.m.

Downtown Donor Center

Monday-Friday.....6:30 a.m. - 2:00 p.m.

You can visit us on the Internet to make a donation appointment, find a blood drive near you, or learn more about the Blood Bank of Hawaii. Our web site is located at:

www.bbh.org

You can follow us on Twitter at:

twitter.com/hawaiibloodbank

Iolani School Students are Poster Perfect

What better way to make visible a student's understanding of blood and the importance of blood donations than a healthy dose of creativity and fun?

Just ask a group of Iolani School fifth graders, who turned their knowledge into eye-catching and informative posters that encouraged the spirit of giving at their holiday school blood drive in December.

Behind each poster was a well thought-out plan. "We looked at other posters from last year and decided we wanted ours to rhyme," said Troy Hanaoka and Carter Lau of their creation entitled "Donate Blood and Be a Stud."

Other mused about artistry and its impact on their readers.

"If we drew a comic, we thought it would be interesting to look at while donors are waiting for their appointment or resting," explained Jennifer Sato and Maddie Gantlitz.

Whatever the objective, the impressive posters served to educate, encourage and thank. The integrated curriculum project, taught by veteran teacher Ellen Gaylor, incorporated the science of blood, art and community service.

"The students were enthusiastic about this service learning project



Students of Iolani School teacher Ellen Gaylor create posters for the school's December blood drive.

and sharing with the community what they learned in science class," said Gaylor.

"They are excited that their posters and bookmarks are being used to educate and acknowledge generous life-saving blood donors."

It didn't take long for these youngsters to learn that educating the heart is as important as educating the mind — and that learning can be contagious and fun!



Circulate

News from your Community Blood Center

January 2010

January is Blood Donor Month

State, Counties Join Blood Bank in Honoring Hawaii's Unsung Heroes

Millions of people owe their lives to those they will never meet — people who donate their blood freely and without reward.

In celebration of National Blood Donor Month, the Blood Bank of Hawaii honored Hawaii's top blood and apheresis donors, Lifesaver Club coordinators, volunteers, and company and community leaders at five events throughout January.

The events were a breakfast on Oahu at the Sheraton Waikiki on January 8, and lunches on Maui, January 15, Maui Tropical Plantation; Kona, January 19, Outrigger Keauhou Resort; Hilo, January 22, Imiloa Astronomy Center; and Kauai, January 29, Kauai Marriott Hotel.

The theme, "Lighting Up Life, 365 Days a Year," recognized donors who "light up" the lives of Hawaii's patients every day of the year. Adding to this tribute were Hawaii's governor and mayors, who proclaimed January as Blood Donor Month for their respective jurisdictions.

Each event featured a media personality as emcee and at least one patient speaker who thanked donors for their gift of life.

At the Oahu breakfast, Dr. Robyn Yim, Blood Bank of Hawaii's president and medical director, said the Blood Bank has risen to the challenge of providing blood products in a difficult economy. Praising donors for the "generosity of your spirit," she thanked donors, volunteers, coordinators and company leaders for making a difference in the lives of patients and their families.

Patient recipient speakers at the Oahu event were Bill Shanks and Ivy Pescador. Bill used blood products when he battled aplastic anemia, a rare auto-immune condition. Ivy represented her father, Bobby Kawakami, a bicyclist who was struck by a car and is alive today largely because of blood transfusions.

Donors are Hawaii's everyday heroes who help ensure the community's blood supply is safe, sufficient and available. The need for blood is constant, but this time of the year is especially challenging because of holidays, travel, and seasonal colds and flu. The Blood Donor Month proclamations by government leaders are a call to action to past and present blood donors, as well as an invitation to people who have never given, to start off the New Year by donating blood.



Patient recipient speakers Bill Shanks and Ivy Pescador (lower left) and emcee Leslie Wilcox (upper right) at the Oahu donor recognition breakfast. (Photos courtesy of Darryl Yamane)



Dr. Robyn Yim accepts Mayor Mufi Hannemann's "Blood Donor Month" proclamation from City Managing Director Kirk Caldwell.

Restrictions on Diabetes Patients Changed

Libert O’Sullivan Resumes Giving Blood After 11-Year Deferral



Libert O’Sullivan, who takes insulin, donates his 163rd pint of blood.

On December 14, 2009, Libert O’Sullivan did something he had not done in 11 years. He donated a pint of his O-positive blood.

Libert is a diabetic whose use of injectable insulin had deferred him from donating blood in 1998. “I was very disappointed because, up to that point, I had donated 162 pints,” he recalled as he rested in the refreshment area after his donation at the Dillingham Donor Center last month.

That restriction changed earlier in 2009, as follows:

- **Diabetes patients on injectable insulin can now donate blood if there has been no change in their insulin dosage for two weeks.**
- **A sliding scale of insulin is acceptable.**
- **Those who have taken bovine insulin, or insulin manufactured in the United Kingdom, are still deferred from donating blood.**

“Since my first donation in 1950, I have given blood so that other people can benefit,” he said. “There’s an old passage that goes ‘I give because I may not pass this way again’ and that has helped guide my life. The insulin restriction put a damper on it, but now, after 11 years, it’s fantastic to give again. I’m here to help and I’ll continue to give as often as I can.”

If Libert looks familiar to Dillingham donors, it’s because he volunteers in the refreshment area every Monday. Friendly and gregarious, he dispenses a smile and a witty remark as he hands out drinks and snacks.

Always busy, this retired public school vice principal volunteers as a docent at the Bishop Museum and Lyon Arboretum, sings in the Prince Kuhio Hawaiian Civic Club, and teaches jujitsu (he earned his black belt from Professor Sigfried Kufferath and Professor Henry Seishiro Okazaki in 1949).

“Life is short so make the most of it,” he said. “I didn’t think I would ever give blood again, but here I am. Today it’s my 163rd pint and I’m looking forward to my 164th.”

BBH At-A-Glance

♦ Book a Pre-Appointment

Your time is precious, and we strive to serve you as efficiently as possible. Upon your next donation, please sign up for another appointment before you leave. It will ensure your choice of appointment time, and you will receive just one reminder call.

♦ Neighbor Island Blood Drives

Neighbor island donors can call 1-800-372-9966 or visit our web site, www.bbhh.org, to make an appointment for one of these blood drives: Kauai, February 3-5; Maui, February 16-18; Kona, March 2-4; and Hilo, March 22-24.

♦ Who’s Your Employer?

Donors, whether you are employed, self-employed or retired, please complete the “Employer” information on the Blood Donor Record form at your next donation. Mahalo!

♦ Flu Shot? No Problem

It’s flu shot season, but don’t despair. You can continue to give blood after receiving a flu shot if you are symptom-free and do not experience a fever from the vaccination. However, those who take the nasal flu mist must wait 28 days before donating.

Mom Inspires Son to Give

Joseph Lauer, 17, on track to donate his sixth pint before his 18th birthday

In February 2009, Joseph Lauer celebrated his 17th birthday by donating his first pint of blood. And every eight weeks since then, he has given another pint, his fifth occurring in November. He is scheduled to give again in January, which will place him among a handful of Hawaii donors who have given six pints of blood before the age of 18.

Donors who are 17 years old must have their parent or legal guardian’s signed permission, and proud mom and donor Maria Aquino Lauer has supported her son at every donation.

“I saw my mom donating blood all the time,” said Joseph, who is home schooled as a member of the Christian Education Institute and will graduate in May. “She inspired me, so as soon as I was eligible I made my first donation on my birthday.”

His mom, Maria, started giving blood about 14 years ago when her father was hospitalized for an operation. “After his surgery, I fell apart because it was the first time that I saw him so weak,” she said. “He needed a lot of blood and we were so thankful. I decided that I would give blood, so I’ve tried to give every eight weeks at the Dillingham Donor Center or at one of the Pearl City drives, except for times when I’m sick or my allergies act up. When I started donating, Joseph and Brandy, my daughter, were in strollers and with me at the Dillingham Donor Center. Now they’re 17 and 15 years old!”

Joseph, a high school worship leader for New Hope Oahu at Farrington High School, said, “Not everyone gives blood and more people should. I’ve talked to other students and about five or six said they’re willing to give blood. I tell them it’s not hard to do and when one pint can save three lives, it’s a small way to make a big impact.”

Asked how it felt to be among the handful of exceptional young donors, he reflected for a moment and answered, “I’m not special and it doesn’t take a special person to give blood. It’s very simple and does not take a lot of time. I hope more young people give and continue to give regularly.”

After graduating, Joseph plans to attend the Pacific Rim Christian College and study for a degree in pastoral ministry and a certificate in worship and the arts, where music is applied to ministry.

Musical talent runs in the family. In addition to her job as a private medical biller for 14 physicians, Maria is an accomplished professional singer and voice teacher. Joseph sings, plays the guitar and writes his own compositions. But it is their dedication to donating blood regularly that is sweet music to Hawaii’s patients.

Give Four Times in 2010 to Receive Cane Haul Road’s Custom-Designed T-Shirt

Whole blood and platelet apheresis donors who give the gift of life four times in 2010 will receive a commemorative, custom-designed t-shirt by locally renowned artist Grant Kagimoto of Cane Haul Road, Ltd.

Kagimoto’s witty and whimsical designs, which have been captured on screen-printed t-shirts and other gift items for 30 years, have become familiar and beloved island classics.

“My work reflects an effort to preserve, spotlight and celebrate Hawaii’s unique lifestyle with reverence and a sense of humor,” said Kagimoto. “I’m pleased to create a design for Blood Bank of Hawaii donors for their selfless commitment to saving lives.”

BBH Chief Operating Officer Wendy Abe added, “We are



Maria and Joseph Lauer at the Blood Bank’s Dillingham Donor Center.

grateful to Mr. Kagimoto for offering his talent to commemorate our donors’ lifesaving accomplishments. We know that our donors, who deserve acknowledgment for their outstanding commitment, will be proud and happy to receive this special gift.”

Cane Haul Road, Ltd. opened in 1977 in Kaimuki. The company is best known for its line of screen printed t-shirts, but also produces a gift line of dish towels and note cards featuring popular local icons as shave ice, plate lunch, musubi, ukulele, rubber slipper and the gecko.

Kagimoto received a BFA in design from the University of Hawaii at Manoa and has exhibited his work at both the Honolulu Printmakers Annual Show and The Contemporary Arts Museum in Honolulu. His designs have won awards from Print Magazine and the Art Directors Club, and the prestigious Pele Award.

Coordinator’s Corner

Add horsepower to your blood drive promotion by making it “up close and personal!” Here’s how:

PERSONALIZE YOUR CAMPAIGN by featuring a coworker who received blood and is willing to share how it made a difference in his or her life. Just as effective is a coworker whose spouse, child, parent or other loved one received blood.

SPOTLIGHT YOUR COWORKER by having him or her speak to small groups of coworkers, starting with your recruitment team. Other excellent speaking opportunities are staff meetings, new hire orientations and blood drive table sign-ups.

SPREAD THE WORD by means of your company intranet, e-mail, newsletter and web site. Post flyers on bulletin boards and insert them in paycheck envelopes. Be creative in promoting the drive!

DRIVE YOUR CAMPAIGN FORWARD. Your Blood Bank field representative is ready to assist you with this and other ways to energize your blood drive.