



Blood Bank of Hawaii

2043 Dillingham Boulevard
Honolulu, HI 96819-4024

PHONE: (808) 845-9966

NEIGHBOR ISLANDS: (800) 372-9966

Dillingham Donor Center

Monday.....9:00 a.m. - 5:00 p.m.
Tuesday.....6:30 a.m. - 5:00 p.m.
Wednesday.....6:30 a.m. - 5:00 p.m.
Thursday.....9:00 a.m. - 7:00 p.m.
Friday.....6:30 a.m. - 5:00 p.m.
Saturday.....6:30 a.m. - 2:00 p.m.
Sunday.....First Sunday of the month
9:00 a.m. - 2:00 p.m.

Downtown Donor Center

Monday-Friday.....6:30 a.m. - 2:00 p.m.

You can visit us on the Internet to make a donation appointment, find a blood drive near you, or learn more about the Blood Bank of Hawaii.

Our web site is located at:

www.BBH.org

You can follow us on Twitter at:

twitter.com/hawaiibloodbank

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News from your Community Blood Center

October 2010

Another Way to Save a Life

Apheresis donor Brett Edgley has a passion for platelets



Apheresis donor Brett Edgley, shown here with Nursing Services Specialist Gemma Camat, blocks two hours on his schedule every two weeks for donating platelets.

Brett Edgley is no ordinary blood donor. Every other week, like clockwork, he visits the Dillingham Donor Center to donate platelets.

“I had several close friends and family members who died from cancer, and know some who are battling the disease,” Edgley said. “As an apheresis donor, I feel I can help these people and others with life-threatening conditions overcome the hurdle in their lives.”

Apheresis (ay-fur-ee-sis) is a special kind of donation that allows a donor to give specific blood components, such as platelets. During the procedure, an apheresis machine collects the platelets and some plasma, and all but the needed blood components are returned to the donor.

“I may never meet the people who have my blood...but then again, maybe one day in heaven, I just might.”

The process takes about one-and-a-half hours, time that Edgley thinks is well worth it.

“Since the platelets collected from five whole blood donations equals a single transfusable dose of platelets, I feel I’m helping more people,” Edgley said. “Some people run [in the Race for the Cure], others volunteer for other events. I get excited about donating platelets.”

Edgley’s blood donation pre-appointment schedule, which is booked every two weeks over the coming months, is proof of his commitment and enthusiasm.

“It’s the one way I can give back. I may never meet the people who have my blood,” he adds, and then pauses. “But then again, maybe one day in heaven, I just might.”

BBH At-A-Glance

♦ Making Spirits Bright for Holiday Donors



With the holidays just around the corner, BBH wants to ensure that it maintains a safe and adequate blood supply during this busy time of year. Give the gift of life from December 24, 2010 through January 2, 2011 and we’ll sweeten your holidays with a coupon for a complimentary gift from The Cookie Corner. Stay tuned for more details!

♦ One More Time is All It Takes

Calling all whole blood and platelet apheresis donors who’ve given three times during this calendar year! Give just once more, and receive a commemorative, custom-designed “The Good Things in Life” t-shirt designed by Cane Haul Road. Call 845-9966 (Oahu) or 1-800-372-9966 (Neighbor Islands) to schedule your appointment. Mahalo!

♦ The Power of Giving



Puuhale School Principal Lorelei Karasaki (center) and students (from left: TJ Betwell, Jordan Paul Agustin and Melissa Betwel) react with delight after opening one of the boxes of school supplies, as BBH Nursing Services Specialist Jackie Duropan looks on.

In keeping with Blood Bank of Hawaii’s commitment to improving the community, BBH staff pitched in to help neighboring Puuhale School students get a good start on a new year of learning. On August 27, employees donated over 26 boxes, or about 2,500 school supply items, for their young friends in need. The items were presented at a school assembly, where students thanked and cheered staff for the variety of donated items, including crayons, pencils, composition books, glue, scissors and more.

Five Reasons to Donate Platelets

1. Platelets can be transfused only five days after collection. With such a short shelf life, our supply of platelets depends on new and returning donors.
2. One apheresis donation contains five times more platelets than when collected from whole blood donations.
3. The majority of platelet recipients are cancer patients.
4. Platelets help control bleeding and are essential for clotting to occur.
5. During apheresis, a specialized machine removes the platelets and some plasma from the blood, while the rest of the blood components are returned to the donor.

Please ask about apheresis donations when you come in for your next appointment.

The Joy of Life

Blood receipient Sonny Huddy is grateful to blood donors for a “second chance”



A blood recipient turned patient speaker, Sonny Huddy enjoys educating and inspiring people about the importance of blood donation. Joining him after speaking at the 2010 High School Workshop in September are (top row, from left) Doreen Matsuda, Jill Cabinatan, Jonette Correia and (front row) Stacey Fukuda.

Sometimes, going about one’s daily routine can result in devastating circumstances. Just ask Sonny Huddy.

On January 21, 2010, Huddy was critically injured when the semi-truck he was driving during his night shift crashed into another truck heading in the opposite direction. Ejected from the truck, Huddy suffered a broken leg and ribs, a dislocated

shoulder and severe lacerations to his scalp. The trauma to his body brought on a heart attack. He spent several days in Queen’s Medical Center, where he received four units of blood.

Blessed with a quick recovery, Huddy returned to school to pursue his aeronautics degree to become a commercial pilot. While studying on campus one morning, a Blood Bank representative approached him about donating blood. Having recently had surgery, Huddy was forced to decline. But he found another way to give back. Today he is among a growing list of blood recipients who comprise the Blood Bank of Hawaii’s Speakers’ Bureau.

“I am honored and happy to share my story so that others might be inspired to donate,” said Huddy, a former Hawaiian Classic bodybuilding champion. “Before the accident, I was caught up in my own world; I cared only about myself. It was when I came out of surgery and realized that God and Hawaii’s blood donors had given me a second chance, that my perspective on life completely changed.

“It’s time for me to give back,” he continued. “Without blood donors, I wouldn’t be here today. I hope to educate people about the importance of giving blood and encourage them to donate. If I can help to save even one life, it’ll be worth it.”

HIGH SCHOOL HEROES



Von Kaanaana (far left) and Brittany Gutierrez from Kahuku High School and Samuel Tafolo from Kaimuki High School were among the 75 students and faculty, representing 23 schools, who participated in the annual High School Workshop.

More than 75 high school students and faculty advisors from 23 schools on Oahu, Maui, Kauai and Hawaii learned how to give something back to the community at BBH’s annual High School Workshop, held at Honolulu Country Club on September 2. Former Miss Hawaii (2009) Raeceen Woolford emceed the half-day event.

Three breakout sessions, focusing on blood donation education, donor recruitment and a close-up look at a mock blood drive, provided students with the key elements of how to run a successful blood drive.

“I liked the mock blood drive best because it gave us a hands-on learning opportunity and more insight into the blood donation process,” said a Kaimuki High School senior. Another student praised the recruitment and education sessions, saying it was “most useful because there are many rules and regulations in the blood industry.”

An emotional moment came when a Kauai student, who had recently received blood, spontaneously walked to the stage and shared her experience with her peers. She thanked everyone in the room, gratefully expressing that “someone just like you saved my life.”

High Schools Rule!
Did you know that for the 2009-10 school year, high schools:

- Held 146 drives
- Donated 7,785 pints
- Helped up to 23,355 patients

Ali’i Place Blood Drive Hits Record 5,000th Pint



Ali’i Place drive coordinator Jack Lockwood (left) congratulates Kathy Oshiro, a Hawaii State Federal Credit Union employee, whose donation marked a milestone 5,000 pints for the Ali’i Place Drive. Kathy’s supervisor, Roland Ogoshi, also joined in the celebration.

Kathy Oshiro had no idea that her blood donation at the Ali’i Place blood drive in August would mark a milestone of 5,000 pints— the highest number of pints donated to Blood Bank of Hawaii by any private building drive in the state.

“This was totally unexpected!” Oshiro exclaimed. “But I am not completely surprised. I am impressed by how many people in Ali’i Place donate blood. Everyone’s busy, but they all make the time to come down to the drive.”

The secret to Ali’i Place’s success? “Make the drives fun!” says Ali’i Place coordinator Jack Lockwood, who started the building drive in 1994. Lockwood, an attorney at Ashford & Wriston and a century blood donor, recalls a challenge issued years ago by his and other law firms to the City and County Prosecuting Attorney’s office to see which firm could get the

greatest number of donors at the upcoming drive. “The loser bought everyone pizza,” he recalls with a laugh.

Today, Ali’i Place hosts five drives annually, each of which averages 85 pints. Lockwood is quick to credit the work of a group of volunteer coordinators who are the driving force behind the events.

“The group’s commitment to the cause and to having fun have been instrumental in establishing good rapport among the tenants,” he said. “We try to keep people interested and motivated, but the bottom line is the altruistic act of donating blood.”

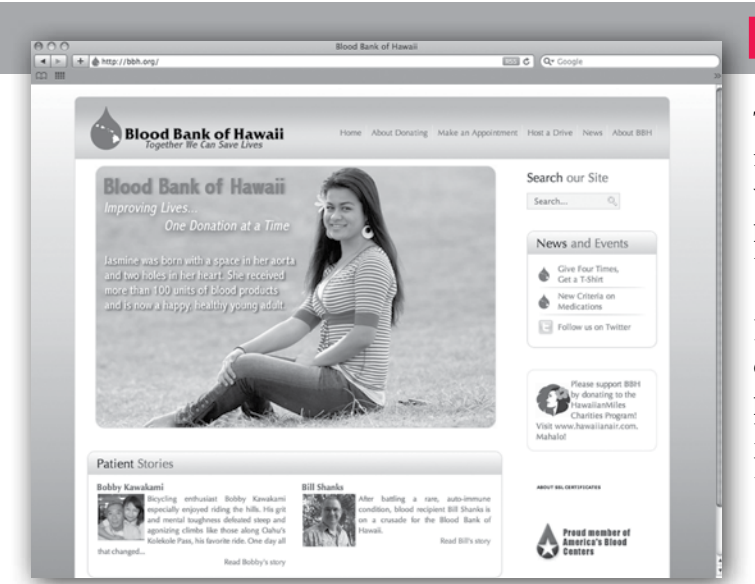
“There’s definitely a culture of blood donation at Ali’i Place,” Oshiro added. “Even the Ali’i Place building owner and management support the event, offering one month’s free parking to a lucky winner of a drawing at each drive.” In addition, three local businesses —The Cookie Corner, Maui Divers and Hawai’i Pacific University—have stepped in to make the drives a success.

Lockwood says that, as a general rule, the number of pints contributed by a company or organization should equal 20% of its employee base and Ali’i Place tenants exceed that expectation by 200% or more.

His greatest pleasure, however, comes from the number of first-time donors who’ve participated in the Ali’i Place drives since 1994.

“We’ve had roughly 770 new donors,” notes Lockwood, who presents a rose to all first-time donors and those who reach a gallon milestone. “I believe the majority of these people wouldn’t have given if they weren’t working in Ali’i Place.”

BBH.org Has a New Look



This summer, Blood Bank of Hawaii’s website underwent a major renovation. Check out the fresh, contemporary look, with faces and stories to inspire us all. The redesign incorporates much of the information familiar to our readers, but updated to a more user-friendly format.

Download marketing and educational materials for your drive, sign up for an appointment online, read compelling patient stories or simply keep updated on the latest news! In the future, we plan on adding more features, so save BBH.org as a favorite and visit us often.