



Give Blood. It's Safe. It's Simple. It Saves Lives.

2043 Dillingham Boulevard
Honolulu, HI 96819-4024
Phone: (808) 845-9966
Neighbor Islands: (800) 372-9966

Dillingham Donor Center*

Mon, Tues, Wed, Fri 6:30 a.m. to 4:30 p.m.
Thursday 9:00 a.m. to 7:00 p.m.
Saturday 6:30 a.m. to 2:30 p.m.
Sunday Apheresis only

Apheresis by appointment daily, seven days a week.

Young Street Donor Center*

Tuesday 11:30 a.m. to 7:00 p.m.
Wednesday - Saturday 6:30 a.m. to 2:00 p.m.

* Last appointment 45 minutes prior to close.

www.BBH.org

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Blood Bank of Hawaii

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Did You Know?

Getting to Know You



Please meet Kim-Anh T. Nguyen, MD, PhD, Blood Bank of Hawaii's (BBH) new president and chief executive officer.

"Dr. Nguyen brings a wealth of knowledge and experience in the healthcare industry, and we are thrilled to have her as the next leader of BBH," explained Lori McCarney, chair of Blood Bank of Hawaii's board of trustees. "We are confident that Dr. Nguyen is the right person to carry out the long-term strategic plan that serves as the guiderail for the organization to continue to benefit patients in need."

Dr. Nguyen's proven commitment to supporting the community and hospital needs remains top priority in her new position. As a board certified clinical pathologist, and blood banking and transfusion professional, Dr. Nguyen brings in-depth expertise and passion to the blood banking field in Hawaii. Dr. Nguyen spent the past eight years as medical director of Blood Centers of the Pacific in San Francisco, concurrently serving as chief medical officer of the Western Region for United Blood Services, where she led the regional transfusion medicine consultation service and advanced patient safety initiatives.

Let's get to know Dr. Nguyen and hear about what makes her tick.

What excites you the most about blood banking?

Blood banking is unique in the healthcare/medical industry. You work with healthy people; have special connection with donors; provide a vital community resource; and work in a small business environment. I am looking forward to supporting the hospitals and providing additional services and resources vital to our island community.

What is your first priority?

Listening. Observing. Asking. These are the critical first steps in developing short-, medium-, and long-range goals.

What do you anticipate the long-term challenge to be?

Meeting the blood center's mission in a healthcare environment fraught with competition, financial hardship, and constant change. Solutions, I believe, will come from listening to the voice of the customer, both donors and hospitals.

What is the best way to keep a competitive edge?

Balancing cost efficiencies with quality and embracing change with innovation.

What is the most important life lesson learned?

We learn more from our failures than from our successes.

What was your first job?

Sales clerk at Kids 'R Us, as a senior in high school. I've had some interesting jobs, including caring for caterpillars and keeping human study volunteers awake for 40 hours.

What book is on your bedside table?

I have two books going: "The First 90 Days" feeds my hunger for business reading, and a favorite I go to often is "Other People's Children," filled of vignettes written by a pediatrician.

What do you do to relieve stress of work?

Laugh at the latest thing that pops out of my four-year-old daughter's mouth.



Gemma, Dr. Nguyen's "stress reliever" with husband, Joe.

DID YOU KNOW?

Every Person Counts

Each day, Hawaii's patients are counting on nearly 200 people to roll up their sleeves to donate blood. It takes more than committed donors to save lives though. It takes a community working passionately together.

So just how many people does it take to save lives?

The answer is ... **more than 25,000!**



131

Blood Bank of Hawaii employees handling day-to-day operations from scheduling donors, collecting blood, and ensuring it safely reaches Hawaii's hospitals.



189

Volunteers statewide making appointment reminder calls, greeting and assisting donors.



300

Lifesaver Clubs working within their company, church, school or organization to coordinate blood drives, which bring in 50% of the state's blood supply.



24,980

Volunteer donors giving blood to give life to people they may never know, but who may be their co-worker, neighbor, friend or even family member.



BBH AT-A-GLANCE

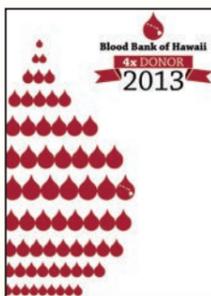
Going once. Going twice...

2012 Four-Time Donors, get your commemorative t-shirt before it's gone! February is your last chance. If you cannot pick up your t-shirt by the end of the month, please call us at 848-4711 to make arrangements.



Calling All Fashionista's

Combine your passion for style and savings lives with this year's must-have designer t-shirt.



By giving at least four times in one year, committed donors help fulfill Blood Bank of Hawaii's mission of maintaining a safe and adequate blood supply for Hawaii's patients. So saves lives, donate four times in one calendar year, and receive a commemorative, custom-designed t-shirt.

Making a fashion statement never felt so good!



Special Holiday Mahalo!

As an extra special thank you to everyone who donates on Prince Kuhio Day (March 26), Blood Bank of Hawaii will be giving a mahalo gift coupon. Sign up today by calling us at 848-4770 or toll-free at 1-800-372-9966.



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Recognizing Commitment

Since 1970, January has been declared National Volunteer Blood Donor Month, and with good reason. Above all other times of the year, January is the month with the most challenges for people to give blood. During times like this, we count on our loyal blood donors to roll up their sleeves to meet the community need.



New Kona volunteers



Mayor Carvalho commends Kauai donors

So what better way to thank our most loyal donors and volunteers than by recognizing them throughout the month of January. **Blood Bank of Hawaii recognized nearly 700 supporters**, including hard-working volunteers, century donors on Oahu, and Super Donors in Hilo, Kona, Maui, and Kauai. At our recognition events, blood recipients shared their stories and city officials thanked the guests.

This year's theme was **"Ha'awi mau ke Aloha,"** or "Giving from the Heart," because these donors illustrate the importance and impact of sincere heartfelt giving. They have donated nearly 52,000 pints of blood over the years, selflessly expecting nothing in return for helping save thousands of lives.



Super and Century Kauai donors



Joe and Jilee-Bean at the Maui volunteer donor recognition brunch on January 11, 2013 at Maui Ocean Center.

Joe Prutch and his 3-1/2 year old daughter Jilienne Makai, affectionately known as Jilee-Bean, inspired Maui donors and volunteers with their story. As a baby girl Jilee was always cute, fun, lively, curious and energetic. That changed when in November 2011, she was diagnosed with "all" type leukemia. **Today, Jilee is still all smiles because of Hawaii's selfless blood donors.** Although the battle against the disease is not over for the Prutch family, their gratitude and love for blood donors keeps them going strong.

IN THE SPOTLIGHT

A Desire to Inspire



Brandt Izumo tightly clutched a teddy bear, given to him by the caring emergency medical technician, as he was rushed by ambulance to the nearest hospital. Amid the anticipation, he was grateful for the comfort he felt from the stuffed animal. Just 10 years old, Brandt didn't understand what it meant that he had Crohn's Disease, a bowel disorder that caused inflammation of the lining in the digestive system.

Brandt stayed six weeks in the hospital and received nine units of blood to combat his life-threatening condition. Special people gave their blood for him, Brandt's parents said. So with each transfusion Brandt said a prayer of thanks. He hoped the donors could feel their blood in him and know they were helping someone.

While in the hospital, Brandt's grandfather visited weekly. "My grandpa was old school. Kinda tough," recalls Brandt fondly. "He would never admit to having a soft spot or doing good things for others. In fact, I remember him telling others, 'He's strong like me. My knuckle-head grandson survived.'"

Brandt continued to grow up strong. **Now in his early 20s, Brandt is in great health**, working as a tutor at Roosevelt High School and an aerobics instructor for the bariatric program at Kaiser

Permanente. Brandt now proudly shares his story to inspire others to save lives—and thank people for saving his. He was amazed looking out among the crowd at one speaking event, where he spotted his grandfather, a century blood donor. His grandfather had never mentioned to Brandt that he was a donor, not even when Brandt was sick.

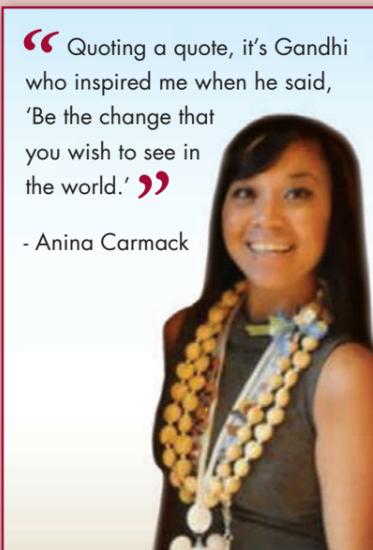
Brandt has graced Blood Bank of Hawaii's (BBH) posters, as a youngster recovering from Crohn's Disease and as a grateful adult. He touched the hearts of many who heard his story on television this past Thanksgiving. He has shared his gratitude at BBH's annual donor recognition breakfast and, more recently, spoke to the next generation of potential donors about the importance of giving blood at BBH's High School Workshop.



Brandt, Blood recipient. / Kaimana, Blood Donor.

When he spots an armband on someone who just gave blood, his contagious smile and heartfelt thanks make that donor feel like a saint. When asked what motivates him, Brandt insists there is no great narrative to his giving back. "It's simple," he says. **"There are results in the goodness we cause, in the good acts we do."**

Now that's inspiring.



“ Quoting a quote, it's Gandhi who inspired me when he said, 'Be the change that you wish to see in the world.' ”

- Anina Carmack

LIFE LINKS

A passionate go-getter on campus, Anina Carmack commits wholeheartedly: as a student advisor and member of Health Occupations Students of America (HOSA), leading students to national championships, and coordinating Heald's Lifesaver Club program. With visionary leadership, Anina revamped the program to increase blood donations more than 50%, from collecting about 100 to 165 pints in the past year.



Hawaii Heald College HOSA national representatives in Orlando. Anina Carmack- center

Utilizing BBH's honor cord program, which recognizes graduating students who made three donations in their senior year, Anina recruited two campus drives and encouraged students to give once more at a community drive. Her enthusiasm even inspired many students to become first-time blood donors.