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News From Your Community Blood Center • July 2015 • VOL. 13



**Blood Bank
of Hawaii**

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Did You Know?
Where Donors Donate

Beyond the Stairs



As blood donors, you know the process for donating blood. Whether on a bloodmobile, at an in-house blood drive or at a donor center, the process is the same. What many don't know is what happens once your blood leaves the donor floor.

The Second Floor

If you've donated at the Dillingham Donor Center (DDC), did you ever wonder what was happening on the second floor? If you ventured up the stairs, you'd first find the run-of-the-mill administrative offices, cubicles, and copiers; home to human resources, accounting, IT, and quality assurance. Just beyond that is what makes Blood Bank of Hawaii (BBH) unlike any other organization in Hawaii.



Technical Services

Through an indistinct, unlabeled doorway, you'll find yourself in the regulated world of technical services. Blood from across the state is brought to this area where the lab staff separates specific whole blood into different components and manufactures products. You've heard of red blood cells, plasma and platelets, but that's just the first step. They can be washed, leukoreduced or irradiated.

Additional products include cryoprecipitate, pedipaks, deglycerolized red cells, CMV-seronegative and more.

Refrigerators and freezers line the walls storing blood in limbo and awaiting test results, along with blood ready to be distributed. In the center of the room is the heart of the organization – the blood inventory board. A simple dry erase board with numbers constantly changing, the rise and fall of the numbers are controlled by blood collected each day and hospital orders for patients.

"With this board we can tell you exactly how much blood we have on our shelves at any given moment. It's blood ready to be dispensed to save lives every day, 24/7," said Jana Julleis, director of hospital services and technical services. "Our job is to make sure we have what patients need, when they need it. Each morning at 8:30 we meet with the recruitment and blood collection teams so they know which donors to call and what blood types and products are needed."

BBH AT-A-GLANCE

Save Our Summer

Some of the best memories are made in summer. Add saving lives to your summer story! As a thank you for taking time out of fun in the sun, you'll be entered to win a 4-night/ 5-day Disneyland getaway; including airfare, hotel and park passes for a family of 4. Double entry for first time donors and donors who bring in a new donor.

Visit BBH.org for completed details of official rules.



Change in Motion

Check out our 2014 Annual Report entitled, "Change in Motion"

Change is constant. Sometimes imposed and other times initiated. It is not change that defines a company but rather how it is handled.

Learn more about the changes we're facing at BBH.org/pressroom.



Hospital Services

The blood inventory board is the link to the hospital services team which process orders and work closely with hospitals to ensure needs are met. Blood is delivered to major hospitals twice daily and outlying hospitals once a day. For emergency rush orders, BBH is committed to packing and transporting lifesaving blood components within two hours.

Reference Laboratory & Expertise

The support to hospitals doesn't stop there. The Reference Laboratory provides 24/7 services for hard-to-solve cases.

Blood banking / transfusion medicine is



a highly specialized field. Hawaii only has a handful of certified specialists in blood banking. BBH has 40 percent of the State's medical and 50 percent of technical specialists for the community.

What starts with a blood donor takes a team of blood banking professionals to meet the hospital's blood needs. Saving lives is a partnership.

Update: New Getting Newer

Permits are approved and construction is underway for the renovation of Young Street Donor Center (YSDC). With plastic sheets up and walls coming down, excitement is building.

The result of the three-month long project will be a comfortable and convenient home for Oahu's blood donors. There's ample parking; new individualized, donor entertainment; and bright, spacious canteen and lobby areas for donors to rest and talk story. New hours of operation mean more convenient donation times and increased appointment availability.

For donor convenience, the building improvements have been divided into two phases with YSDC remaining open with regular donation hours. Dillingham Donor Center will remain open and accessible until YSDC grand reopening celebration in mid-Fall 2015. More details to follow.

Visit [The Latest](#) for up-to-date information on our donor centers.



Engage with us online!

[Facebook.com/BloodBankHawaii](https://www.facebook.com/BloodBankHawaii)

[Twitter @BloodBankHawaii](https://twitter.com/BloodBankHawaii)

[YouTube.com/BloodBankHawaii](https://www.youtube.com/BloodBankHawaii)

[Instagram @BloodBankHawaii](https://www.instagram.com/BloodBankHawaii)

IN THE SPOTLIGHT

Tenacity, It's in Her Blood

"My doctor told me I was the first patient she had whose first question about treatment was, 'but can I still donate blood?'"

While others might think her question was unusual, for Judith Clark, it made perfect sense. When faced with health issues and doctor recommended medication, Judith pushed for other alternatives so she could continue with her commitment to donating blood.

"Fortunately for me, there were other options. Besides, I would've refused to take the medication on the basis that it would interfere with my ability to donate blood!" shared Judith with a smile and sparkle in her eyes. "Blood donation has always been a part of my life, even when I was too young to donate myself," she said.

Judith was 12 years old when she first learned how blood donors and blood types save lives. She remembers her grandmother needing major surgery, which required six pints of blood. As an O-negative blood type only able to receive O-negative blood, the doctors told her family about the scarcity of that blood type.

"The days leading up the surgery were filled with anxiety and worry about if there was going to be enough blood," she recalled. Too young to donate blood, Judith was frustrated at her inability to help. She never forgot that



L-R: Mother (Marjorie Force), grandmother (Frances Bartmann), Judith Clark and great aunt, Kay Gooding.

experience. Fifty years later and having donated more than 150 units of blood, her only regret is not starting sooner.

Once old enough to donate, she went regularly. Like many women, she struggled with low iron and was often deferred. Undeterred she continued to make appointments and did everything she could to improve her iron intake.

In 2003, she made her 100th donation on her birthday. "I couldn't think of a better birthday gift," she said. "Celebrating my life by giving someone else a chance to celebrate their next birthday."

Counting out loud the days until her next donation, Judith paused as she recalled the events that inspired her to be a tenacious blood donor.

"I've had both my grandmother and close friend in situations where they needed blood. What I've learned is when someone you know and love receives blood; you can pay it forward."

With her potential health issues, Judith knows there will soon be a day when she can't donate anymore and has since increased her donation frequency. For Judith, blood donation means never giving up and always give back. Indeed tenacity is in her blood.

“Being a Dad means saving the day. Being a blood donor means saving lives.”



Michael Bieber and daughter Isabella



Kailua High School's Lifesaver Club showed their team spirit with a record breaking blood drive.

"If one is good, two must be better, right?" asked Heidi Unten, Kailua High School's Science/CTE Health Pathway Teacher. "I always encourage students to take things to the next level. We wanted to double the size of our drive and asked for two bloodmobiles."

Their drive (pun intended) and ambition paid off, the Kailua Surfriders exceeded their school year goal of 181 units and collected 195! On top of that, they had 85 first time donors.

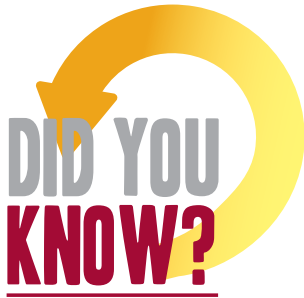
Their efforts also helped to expand Hawaii's blood

Go Big or Go Home!



donor base. Rh-negative donors are hard to come by here in Hawaii. Kailua High School recruited 23 blood donors with this scarce blood type. Thanks to these donors and amazing students there will be more of this type of blood on the shelves for Hawaii's patients. Kailua High School is a great example of how one school can have an incredible impact on the community.

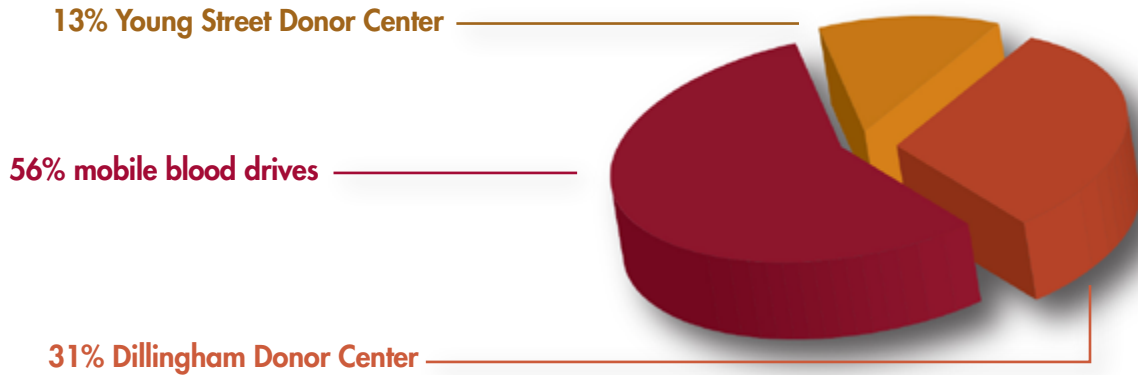
Calling all Hawaii's high schools - Kailua's Surfriders are challenging you to go big or go home!



Blood donors hail from communities across the Hawaii to save lives. Whether it's at a donor center, on a bus, in the community or at your work. Blood donors come out to give their precious gift of life.

Dillingham Donor Center (DDC) will be closing in mid-Fall 2015, but don't worry. BBH is renovating Young Street Donor Center, increasing mobile drives, adding a new bloodmobile to our fleet and creating new virtual donor centers to make sure there are convenient locations to donate for everyone. Call 848-4770 to find your new home.

Where Donors Donate



Not getting Circulate? Go to BBH.org donor login to set up your donor account and add your email address.



Blood Bank of Hawaii

2043 Dillingham Boulevard
Honolulu, HI 96819-4024
Phone: (808) 848-4770
Neighbor Islands: (800) 372-9966

www.BBH.org

Dillingham Donor Center*

Mon, Tues, Wed, Fri	6:30 a.m. to 4:30 p.m.
Thursday	9:00 a.m. to 7:00 p.m.
Saturday	6:30 a.m. to 2:30 p.m.
Sunday	Apheresis only

Apheresis by appointment daily, seven days a week.

Young Street Donor Center*

Tuesday	11:30 a.m. to 7:00 p.m.
Wednesday - Saturday	6:30 a.m. to 2:00 p.m.

* Last appointment 45 minutes prior to close.