

HawaiiBusiness

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SINCE 1955

Poka Laenui and other
Hawaiians weigh in

JANUARY 2016

SPECIAL PROMOTIONAL SECTION

BLOOD BANK OF HAWAII



■ Every day Blood Bank of Hawaii stands ready to connect the blood of Hawaii's donors with patients in need. Matt Takata, loyal blood donor; Nichol Dilda, laboratory assistant Blood Bank of Hawaii; Allison Toma, grateful blood recipient.

As the steward of Hawaii's precious blood supply for 75 years, Blood Bank of Hawaii (BBH) provides a valuable community service to our island hospitals. Lives depend on BBH being operational 24 hours a day, seven days a week. The team at BBH are dedicated professionals committed to its mission of providing a safe and reliable supply for the State of Hawaii.

BBH could not fulfill its mission without volunteer blood donors, who give selflessly to save the lives of Hawaii's patients. More than 21,000 people donate blood throughout each year. Approximately 150 organizations, schools, churches and clubs host blood drives. Nearly 200 volunteers give their time to support these efforts. It truly takes a community pulling together to help

BBH meet the blood needs of our loved ones.

"Every day, Hawaii needs about 200 blood donors to roll up their sleeves. Together we provide the blood that enables the infrastructure to exist for hospital programs such as organ transplants, heart surgeries, trauma centers, neonatal and pediatric intensive care units, and oncology centers," said Dr. Kim-Anh Nguyen, president and CEO of BBH. "Without the blood on the shelves and readily available, these programs would not be possible."

BBH not only collects the blood, but manufactures, stores and distributes this precious resource to hospitals statewide. Blood banking and transfusion medicine are highly specialized fields of medicine. Hawaii only has a handful of certified specialists in

blood banking. BBH has 40 percent of the State's medical specialists and 50 percent of technical specialists for the community.

As stewards of the blood supply, BBH is committed to evolving as community and hospital needs evolve. With more than seven decades of saving lives in Hawaii, BBH has the foundation to adapt to continue to meet the state's need long into the future.



**Blood Bank
of Hawaii**

Blood Bank of Hawaii | (808) 848-4770 | BBH.org

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PARTING SHOT: A PORTRAIT OF HAWAII BUSINESS LIFE

Life Savers

MONDAY, 3:11 PM
BLOOD BANK OF HAWAII
DILLINGHAM BOULEVARD
PHOTO BY
ODEELO DAYONDON

Noelle Andrews and Cody Stoll place red blood cells, which have undergone 13 tests, into inventory at the Blood Bank of Hawaii. The Blood Bank is the sole provider of blood to Hawaii's hospitals, and it not only collects blood from donors, but manufactures, distributes and stores blood and blood products at its headquarters on Dillingham.

