



Blood Bank of Hawaii

# eCirculate

News From Your Community Blood Center • September 2014 • VOL. 10

## IT TAKES A COMMUNITY TO SAVE LIVES

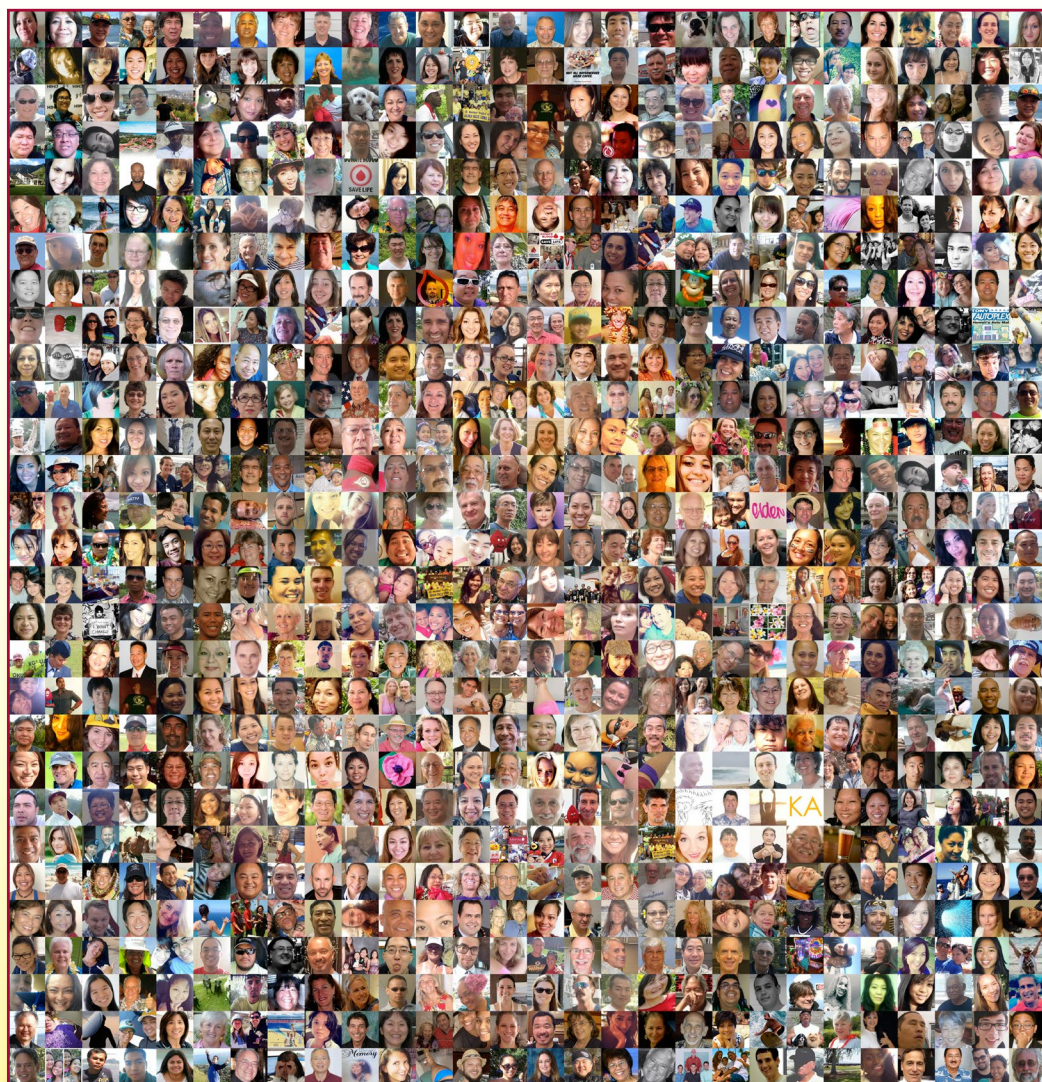
Congratulations! You did it. Thanks to you, we have our first digital human blood drop photo mosaic. A picture says a thousand words and in just two weeks you made your voice loud and clear; Hawaii's community supports blood donation and celebrates local blood donors. It's only fitting that the mosaic is entitled "It Takes a Community," featuring photos from blood donors, blood donation supporters, blood recipients, BBH staff, hospital partners, local businesses and organizations.

Thank you for joining us in showing appreciation to those who give blood voluntarily and regularly without reward. If you didn't make it this year, we look forward to seeing your photo in 2015.

Found your photo? Tag yourself at [facebook.com/bloodbankhawaii](https://www.facebook.com/bloodbankhawaii).

Along with photos, many of you shared personal stories and inspiring messages.

Turn the page to see more.





## A Sweet Way to Save Lives

For blood donors, saving lives is its own sweet reward. But from September 23rd to the 27th we're adding some sweetness to lifesaving and teaming up with Bubbies Homemade Ice Cream & Dessert to give blood donors a box of Bubbies' famous mochi ice cream.\* Who knew saving lives could be so sweet?

Visit [BBH.org](http://BBH.org) or call 848-4770 to make an appointment.

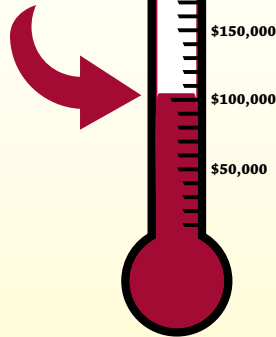
\*While supplies last



## Almost Halfway There

Reliable mobility is critical to collect blood from donors across Oahu who would not donate otherwise. With our aging bloodmobiles, we are improving our fleet to meet the needs of Hawaii's patients. Thanks to community efforts we successfully raised enough money for one bloodmobile, and are on our way to our goal for the second.

\$114,365



## More Than Just Blood

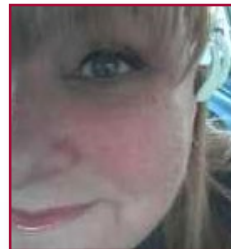
It's that time of the year again. This year, our 2013 annual report is titled, "More than Just Blood." We are a blood bank, we collect, manufacture, and distribute whole blood and blood products. But we're more than that; we are a community of employees, volunteers, lifesaver clubs, and donors, all sharing the same goal – to save lives. The annual report is now available online at [BBH.org/news-room](http://BBH.org/news-room).

# Giving blood, giving back.



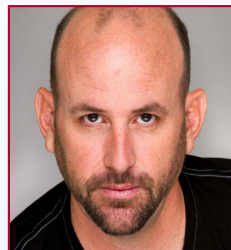
Erica Lei Balbag-Gerard

"Every morning we are greeted with an exuberant "Good Morning" from our daughter Hunter. It is such a wonderful sound to hear! Hunter was born with many medical complications at birth and needed blood. To honor those who unselfishly donate, my husband and I pay forward the gift of life by donating.



Victoria Fredricksen

"Mahalo for donating blood. I have been the recipient of your generosity. I make sure to pay the gift forward by donating as well."



Scott Schewe

"I give back because I am sure someone has given to me, or someone special I know. Feels great to know I can help someone."



Ratana Prangthong

"My father needed blood and my family was fortunate that someone donated. Now it's my turn to give back!"



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If your life has been touched by a need for blood,  
share your story with us at [stories@bbh.org](mailto:stories@bbh.org)



## A History of Saving Lives

Every tradition has a beginning. And for the Lockwood family, saving lives began with great-grandfather William Lockwood. A committed blood donor, William donated during World War II and was a charter member at Blood Bank of Delaware, serving two years as Chairman of the Board of Directors. Following in his father's footsteps, Jack Lockwood first donated blood in 1960 when he was 18 years old. A freshman in college, he answered the call for donors when a professor's wife needed blood for a surgical procedure.

The altruism that father William started wasn't lost on Jack, "After my first donation, I continued to give blood during the 60s in college and law school. I also gave on active duty in the US Marine Corps. When I arrived in Hawaii in 1970, I started donating at Blood Bank of Hawaii (BBH)."

For Jack's son, Andrew, his reason for donating stemmed from admiration. "Growing up I remember the periodic bandage on my Dad's arm. He was always involved in the community -- I was impressed by that." Like father, like son, Andrew was a senior in high school when he first donated.

Ironically, family traditions are often founded regardless of whether or not you try. The Lockwood discovered the truth to that in the 1990s and 2000s, when

both father and son found themselves ineligible to donate. Just eight years after his first donation, Andrew was diagnosed with Type 1 Diabetes.

Then in December 2008, Jack was diagnosed with cancer of the small intestine.

Coincidentally it was during his attempts to donate that a continually low hemoglobin level first alerted him that something was wrong. In the end Jack beat cancer, but found out he was no longer able to donate at BBH due to his medical history. Undeterred, Jack continued to save lives another way. He encouraged others to donate. As a lifesaver coordinator, he organized over 60 blood drives in his downtown office building. For every eight weeks he was ineligible, he inspired at least 10 people to donate in his place.

Good news came in 2009 when a change in donor eligibility criteria meant Andrew could donate again. Eager to rejoin the family's donor history, he was back in the BBH reclining chair the next day.



The Lockwood Family. From left; Jack, Brandon, and Andrew Lockwood.

Five years later, on April 1, 2014, BBH implemented the next round of eligibility changes. Wasting no time, Jack was the first person requesting an eligibility review. Cleared to go, a couple weeks later, he made three appointments, one for himself, one for his son, and one for his grandson Brandon who had just turned 17.

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“With the UDHQ, a lot of the questions have been removed. Now the interview is shorter, leaving more time to go have lunch with my coworkers who donate with me.”



Karmen Chiu, loyal blood donor



On April 1st, BBH successfully launched the Uniform Donor History Questionnaire (UDHQ) and new donor eligibility criteria. Within the first month we received more than 140 requests from new and deferred donors asking for a new review of their eligibility. Thank you for sharing your excitement and questions with us through social media. Post a selfie of your visit at [facebook.com/bloodbankhawaii](https://facebook.com/bloodbankhawaii), Twitter and Instagram and tag us with [@bloodbankhawaii](https://twitter.com/bloodbankhawaii).

“Donors love the way the UDHQ streamlines the entire process. It's very clear and easy to understand. We're impressed by what a great time-saver it is.”



Derek Inoshita, Lifesaver Club Coordinator  
State of Hawaii Department of Transportation



## Blood Bank of Hawaii

*Give Blood. It's Safe. It's Simple. It Saves Lives.*

2043 Dillingham Boulevard  
Honolulu, HI 96819-4024  
Phone: (808) 848-4770  
Neighbor Islands: (800) 372-9966

### Dillingham Donor Center\*

Mon, Tues, Wed, Fri	6:30 a.m. to 4:30 p.m.
Thursday	9:00 a.m. to 7:00 p.m.
Saturday	6:30 a.m. to 2:30 p.m.
Sunday	Apheresis only

Apheresis by appointment daily, seven days a week.

### Young Street Donor Center\*

Tuesday	11:30 a.m. to 7:00 p.m.
Wednesday - Saturday	6:30 a.m. to 2:00 p.m.

\* Last appointment 45 minutes prior to close.

[www.BBH.org](http://www.BBH.org)

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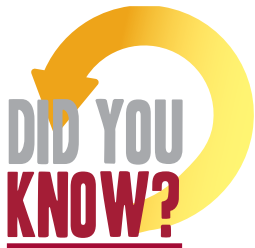
## A History of Saving Lives

Brandon is a fourth generation blood donor and fondly remembers when he first learned about his grandfather's passion for saving lives. "I was six or seven years old, sitting in my grandfather's truck and playing with a red, faded, plush toy, in the shape of a blood drop. That was when my grandfather first explained to me what it was, how he got it, and why donating blood was important to him."



On Saturday, May 3rd, an event that was decades in the making, all three generations of the Lockwood family were able to donate together. Reclining next to his father and grandfather, Brandon reflected on the legacy started by great-grandfather William, "It feels good to be continuing the family tradition. But there was little doubt in my mind that given the chance, I would donate blood. It's a way to help others in a significant way; a small inconvenience that can make a big difference in the life of someone else." Patriarch Jack smiled and replied, "I guess you could say it's in our blood."

\*Note: Daughter Carol Lockwood also started donating in high school and donated for 19 years before she was ineligible for safety reasons. She is a proud blood donation supporter.



Did you know that high school blood drives make up seven percent of Hawaii's blood supply? On Thursday, August 28th, BBH held its annual workshop for the youngest members of the blood donor community. Approximately 25 of Hawaii's high schools participate in the Lifesaver Club program. This

year, more than 40 high school students from all across the state of Hawaii attended the event. Students had the opportunity to engage with fellow student coordinators and learned how to maximize the effectiveness of their blood drives through education, leadership, teamwork, and fun.

To start your own Lifesaver Club call 848-4770.



