



Blood Bank of Hawaii

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News From Your Community Blood Center • January 2018

SPECIAL EDITION



**Blood Bank
of Hawaii**

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**NATIONAL
BLOOD DONOR MONTH**

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Dedicated to Donors

Last year, 25,000 donors rolled up their sleeves to selflessly save lives. More than 46,000 red blood cells and 8,450 platelets were manufactured into 71,000 blood components and shipped to hospitals across the state for Hawaii's patients.

Blood is a perishable and fragile product. The needs change daily depending on hospital usage and patient situations. Every blood type and all blood components (red blood cells, plasma and platelets) are necessary. Whether it's a whole blood donation every couple of months or a specific component collected through a process called apheresis every couple of weeks, each blood donation makes a profound difference in someone's life.

Blood Bank of Hawaii, Hawaii's patients and their



loved ones are grateful to blood donors and their legacy of saving lives. We are dedicated to volunteer blood donors and celebrate their altruistic mission to ensure our state has a safe, reliable and uninterrupted blood supply.

Check inside to see some of Hawaii's most dedicated donors. There are thousands more out there following in the footsteps of these century donors and making a difference for our community.



Have You Met Max? *He's opening doors!*

Max came on the scene last year and was found only at the Blood Bank of Hawaii (BBH) donor center on Young Street. This month, Max is on the move, opening doors and making appearances on bloodmobiles and mobile drives across Oahu.

The Max System

Blood collection continues to be more and more sophisticated. It's not just about collecting as much blood as possible; it's ensuring hospitals have the blood types, components and quantity when patients need them. Technology helps blood centers across the nation better

continued on page 11

From a Nightmare to a Dream

Jerrelle Rodriguez

"Every time I share my story with a blood donor, I still get teary-eyed," said blood recipient, Jerrelle Rodriguez.

Inspired by his mother who is a registered nurse, Jerrelle was always interested in the healthcare field. In high school he was active in the health academy while languages also tugged at his heart. With his love of anime (Japanese animation), he was naturally drawn to learn Japanese. His home room teacher at Farrington High School taught French and influenced him to try this romance language.

Aptly, he fell in love with the sound and all things French. At that moment he decided to switch to being a French major.

Highly motivated to wrap up his Bachelor degree and move on to the Master's program, Jerrelle took seven classes in his last semester at University of Hawaii at Manoa (UH). One Saturday early in the semester, he was hospitalized twice within a month with severe stomach pain which kept him awake all night.

When the pain subsided, he still couldn't sleep and had intense insomnia. His dream of finishing up his four-year degree was slipping away. With sleep deprivation weighing him down, he sought out help from the doctor at the UH health clinic, hoping to get some sleep aid. Much to his dismay, the doctor diagnosed a flu due to a slight fever and fast pulse.

Still desperate for sleep, his mother bought over-the-counter sleep medicine. Still no relief. Instead, he started feeling an unexplained pressure in his chest, causing him to vomit as it spread. Not having medical insurance, he held back telling his mother as he didn't want her to worry about the medical bills.

As any mother would, Jerrell's mom insisted on a trip to the emergency room (ER), saying, "Why are you apologizing, son? No amount of money can replace losing you."

The ER staff also suspected the flu and was ready to send him home, when Jerrelle ran into his family doctor, who insisted on a CT-scan.

"If it wasn't for the serendipitous moment, I would have gone home not knowing I had an enlarged appendix and a blood clot," recalled Jerrelle. "Shocked at the discovery, my doctor said I was a 'really lucky person.'"

Spending one week in the hospital the plans to operate on both the blood clot in the liver and the appendix fell apart. The doctor could not find the cause for the blood clot and prescribed blood thinner medication for the rest of Jerrell's life, limiting his activities. Even shaving and tooth brushing became a concern for bleeding.

One month later, Jerrelle woke up in the middle of the night knowing something was not right. His pain level shot up to seven. His mother took off work from her hospital job and rushed him to ER with a ruptured appendix. Immediately the doctors took him off his blood thinner medication and transfused platelets to help his blood clot before operating.

Without platelets, he would have not survived. Jerrelle is eternally grateful for the blood donors that saved his life. So much

so, that he is looking to incorporate his love for healthcare back into his major. His goal is to be a medical interpreter utilizing both passions of language and health.

Ever the optimist, Jerrelle sums up his experience and new path saying, "in the middle of nightmares, out comes a dream!"



NATIONAL BLOOD DONOR MONTH

Active donor totals as of September 30, 2017



DUAL DONORS

Some blood donors started donating whole blood and then, based on their blood type, switched to apheresis. Other blood donors alternate between the two different donation types depending on patient needs at the time of their appointment. The following list celebrates their lifetime combined donations.

500—599

Eric Hayashi
Gerald Yamane

400—499

Loreto Garo
Kent Goya
Carey Inouye
Alvin Morimoto
George Sumida
Kyle Taoka
Andrew Yamaguchi
Thomas Yoshioka

300—399

Francisco Aurio
John Bingaman
Arnold Ching
Dean Dickson
Jeffrey Ebos
John Flanigan
Glenn Gomes
Emery Henderson
Masao Inouye
Susan Ishihara
Roy Kanemura
Keith Kaneshige
Gayle Lau
Derek Maemori
Bonifacio Mena
Norman Nomura
Lawrence Radel
Sandy Rosario
Clyde Shimotsu
Dwight Toyama
Renee Yanagisawa

200—299

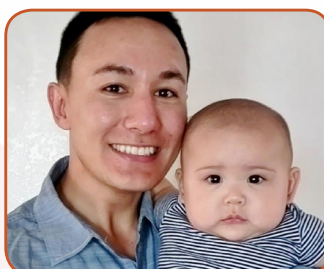
Arlette Aki
Albert Apo
Carl Berger
Mary Ann Berry
Charles Buxmann
William Bye
Alvin Calvin
Robert Castillo
Stephen Chang
Clyde Chibana
Kimo Chun
Jon Corrales
Robert Delos Santos
Michael Domingo
James Falbey
Howard Fu
Brian Fukunaga
Harry Gima
Riley Hakoda
David Hallstein
Geoffrey Howard
Melvin Imai
Lawrence Iwanaga
Kirk Kahale
Bert Kaiyama
Richard Karamatsu
Kenneth Kato
Sally Kendrick
Lyman Koike
Howard Komori
Randel Kosuga
Jeff Lau
Mark Lepick

Melvin Lum
Herbert Mahelona
Robin-Gay Makapagal
Laurie Martin
Keith Matsushima
Keith Maxfield
Michael Medina
Pauline Mitchell
Larry Moore
Dennis Nago
Lynn Nakamura
Gary Ogata
Brian Okahara
Richard Ota
Dana Pagalaboyd
Regina Plarisan
Rodney Sakabe
Darren Sasano
Mamoru Sato
Steven Shiraki
Harry Shupe
Rick Sogawa
Todd Tadaki
Alvin Tanaka
Kirk Tomita
Gregory Tupper
Donald Wilson
David Wong
Jeffrey Yamashita
Sheldon Yano
Paul Yuen
Jay Yukutake

100—199

Athan Adachi
Ruperto Agcaoili
Michael Akana
Paul Alisna
Andrew Ancheta
Bertram Apo
Gary Asano
Christine Asuka
Michael Bannister
Alvin Barayuga
Daniel Barnett
Ernesto Bonilla
Michael Brant
Scudder Briggs
Sanford Chang
Joanne Chee
David Chen
Rachel Chen
Leroy Ching
Philip Chrones
Harvey Chun
Marian Crislip
Richard Cummings
Theodore Dela Cruz
Michael Dinneen
Gail Doi
Deena Dolan
Karl Fann
William Folk
William Fox
Randal Fujii
Peter Fujikawa

Reid Fujita
Randall Fukunaga
Byron Fukunaga
James Fukushima
Edward Fuller
Michael Georgi
Gregory Gima
Neal Gima
William Ginoza
Samuel Gon
Michael Gonsalves
Stanley Hamada
Jay Hamai
Wesley Hau
Cullen Hayashida
Clifton Heen
Jimmy Hisamura
Stephen Ho
Shane Ige
Christopher Iha
Lawrence Ikeda
Lloyd Ikehara
Jan Imamura
Kensey Inouye
Paul Ishikawa
Jon Iwashita
Dreanalee Kalili
Michael Kaneko
Robert Kaneshiro
Grant Kaneyuki
John Kauwenaole
Russell Kino
Keith Knuuti



“I’m still in awe. These people, blood donors, give out of the kindness of their heart, not knowing who’s going to receive it, or when and how it will be needed.”

— Guy
father of blood recipient

100—199 CONT.

Stanley Kono
Robert Kowal
Roy Kuba
Emilio Laganse
Morris Lai
Michael Last
Walter Lau
Jeannie Lee
Pedro Lendio
David Leonard
Andres Libed
Cedric Loo
Charles Loomis
Clifford Lum
Alfred Lum
Kealii Makekau
Andres Mariano
John Maruta
Melvin Masaki
Mick Mc Dole
John Mcroberts
Patricia Middleton
Pamela Mitsumura
Gary Miyamoto
Amy Miyamoto
Kay Mizushima
Thomas Moody
Daryl Mukai
Lynn Muneno
Gwen Murakami
Paul Murakawa

Alan Muraki
Fred Murata
Curtis Murata
William Nagle
Craig Naito
Carolee Nakamura
Cheryl Nakaoka
Jay Nakasone
Neal Nakayama
Harold Naone
Donn Natori
Wendell Nekota
Gerald Noda
Leighton Ogawa
Garrett Ogawa
Jeffrey Oh
Kelvin Oishi
Glenn Okinaga
Peter Okunami
Milton Onaka
Milton Oshiro
Robert Oshiro
Shannon Ouchi
Sisar Paderes
Carlton Pang
Kim Patterson
James Pratt
Paul Ramelb
John Rau
Scott Reilly
William Rodrigues



“Without the generosity of people who donate blood, my precious daughter wouldn’t have the opportunity to live a normal life...and we wouldn’t have been able to witness the blessing she surely is to this world!”

— Sharla
profoundly grateful mother

Christopher Sablan
Alan Sato
Steven Sato
Edwin Sawa
Shirley Schick
Daniel Segawa
Derek Shimatsu
Michael Shiroma
Charlene Shiroma
Bryan Silver
Philbert Soon
Paul Soriano
Dean Sumikawa
Michael Sunouchi
Roy Takekawa

Carl Takeshita
Jeffrey Takeuchi
Bert Takushi
Steven Tanaka
Keith Tanaka
Paul Tatsuguchi
Wayne Teruya
James Teson
Ernest Theodore
Gary Thompson
Michael Tomei
Ty Torco
Raymond Toyama
Gregory Tsuda
Monica Tsukamoto

Roy Uemura
Kyle Uyehara
Thomas Vanairsdale
Stephen Villberg
Ernest Wakukawa
Robert Whittier
Carolyn Williams
Benjamin Woo
Wallace Yamamoto
Alfred Yamamoto
Gary Yamamoto
Donna Yamane
Myron Yamashita
Joseph Zilliox

APHERESIS DONORS

Apheresis donors donate specific blood components through an automated process. They donate what the patient needs at their time of donation and the other components are circulated back into their body. Platelet pheresis donors can donate a maximum 24 times a year and spend anywhere from 45 to 90 minutes on the bed. That’s dedication!

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Kyle Taoka
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Thomas Yoshioka

200—299

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Charles Buxmann
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Stephen Chang
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Jon Corrales
Michael Domingo
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Riley Hakoda

Emery Henderson
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Kirk Kahale
Roy Kanemura
Keith Kaneshige
Richard Karamatsu
Randel Kosuga
Jeff Lau
Mark Lepick
Robin-Gay Makapagal
Laurie Martin
Keith Matsushima

200—299 CONT.

Keith Maxfield
Bonifacio Mena
Pauline Mitchell
Larry Moore
Norman Nomura
Gary Ogata
Regina Plarisan
Steven Shiraki
Rick Sogawa
Todd Tadaki
Dwight Toyama
David Wong
Renee Yanagisawa

100-199

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Arlette Aki
Andrew Ancheta
Bertram Apo
Albert Apo
Alvin Barayuga
Carl Berger
Robert Castillo
Sanford Chang
David Chen
Rachel Chen
Clyde Chibana
Robert Delos Santos
Dean Dickson
Michael Dinneen
James Falbey
William Folk
William Fox
Randall Fukunaga

Byron Fukunaga
Brian Fukunaga
Edward Fuller
Harry Gima
Samuel Gon
David Hallstein
Shane Ige
Kensey Inouye
Lawrence Iwanaga
Bert Kajiyama
Dreanalee Kalili
Robert Kaneshiro
Grant Kaneyuki
Kenneth Kato
John Kauwenaole
Keith Knuuti
Howard Komori
Robert Kowal
Emilio Laganse
Jeannie Lee
David Leonard
Andres Libed
Charles Loomis
Melvin Lum
Herbert Mahelona
Kealii Makekau
John Mcroberts
Michael Medina
Pamela Mitsumura
Daryl Mukai
Lynn Muneno
Dennis Nago
Craig Naito
Lynn Nakamura

Harold Naone
Garrett Ogawa
Sisar Paderes
Dana Pagalaboyd
Paul Ramelb
Christopher Sablan
Rodney Sakabe
Darren Sasano
Derek Shimatsu
Michael Shiroma
Harry Shupe
Bryan Silver
Philbert Soon
Paul Soriano
Dean Sumikawa
Alvin Tanaka
Ernest Theodore
Kirk Tomita
Ty Torco
Raymond Toyama
Monica Tsukamoto
Gregory Tupper
Roy Uemura
Thomas Vanairsdale
Stephen Villberg
Ernest Wakukawa
Wallace Yamamoto
Myron Yamashita
Jeffrey Yamashita
Jay Yukutake
Joseph Zilliox

WHOLE BLOOD DONORS

Whole blood donors donate about a pint of their blood, which is then processed into red blood cells and plasma. They can only donate every two months with each donation taking about five to eight minutes. To reach the century level of donations truly takes a lifetime commitment!

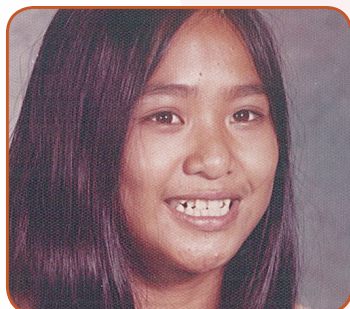
200—299

Edwin Acoba
Jeri Asato
William Balfour
Delbert Bernard
Greg Bjugstad
Gary Burbage
Dean Dickson
Raymondo Domingo
Ann Giese
Clyde Higa
Lawrence Himeda
Francis Infante
Kenneth Kamikawa
Bray Kapiko
Sally Kendrick
Adrian Kim
Gary Kobuke
Lyman Koike
Robert Kono
Steven Kux
Michael Miyamura
Gary Momohara
Roy Morioka
Francis Nagata
Nelson Nakagawa
Dennis Nakayama
Gary Nishioka
Justin Ouchi
Linda Quarberg
Conrado Razo
Raymond Sakai
Bernard Sato
Leslie Shimabukuro
Walter Soh
William Souza
Howard Tanaka

Ryan Tohara
Jay Tomokiyo
Alvin Uchimura
Donald Wilson
Calvin Young

100—199

Derwin Abalos
Nancy Abilay
Teodorico Acpal
Athan Adachi
John Affonso
Leslie Afuso
Ruperto Agcaoili
Jay Agustin
Irene Ahlo
Josie Akana
Wendy Akita
Alan Akiyama
Susan Alden
Paul Alisna
Hazelynn Amano
Roy Amemiya
Michael Amii
James Anderson
Clayton Anderson
George Andrade
George Andreas
Brian Antida
Lorraine Antonio
Barry Aoki
Ronald Aoyama
Albert Apo
Anita Aquino
Herbert Arai
Melvin Arai
Richard Argenzia



“At a young age I was already recruiting blood donors to help save my mom. The twist is, it was my life that was saved.”

— Rose Marie
Blood recipient and now BBH employee

100—199 CONT.

Russell Arikawa
Anna Arita
James Armstrong
Tracy Aruga
Gary Asano
Marguerite Ashford-
Hirano
Christine Asuka
Joseph Aubrey
Albert Ayers
Richard Bader
Kenneth Bail
Susan Ballard
Michael Bannister
Anna Barbeau
Daniel Barnett
Linda Baseman
William Bautista
Anne Bayley
Bridget Bergen
Ann Berish
Marion Berkline
Steven Bern
Gladys Block
Robert Boesch
Ernesto Bonilla
Janet Boschee
Philip Bossert
Susan Bottrell
Michael Brant
Scudder Briggs
Barry Bright
Onofre Briones
Robert Broderick
Christopher Brown
Gordon Bruce
Paul Buist
James Burke
Linda Burkett
Colin Byars
Glen Cabatingan
Ronald Caldeira
Ella Mae Camacho
John Cangemi
Margaret Canonigo

Kathryn Carey
Paul Carney
Charles Carole
Eugene Carrero
Stephen Carvalho
Romy Castillo
Marvin Castillo
Linda Castro
John Cazinha
Valli Celaya-Smitly
Lee Champion
Leonard Chang
Christopher Chang
Kevin Chapman
Harry Char
Clayton Char
Joanne Chee
Clayton Chinen
Leroy Ching
Patrick Ching
Kyle Chock
Waylen Chock
Keith Chock
Reginald Chong
John Chong
Walter Chong

Harvey Chun
John Ciampa
Judith Clark
Bernice Clark
John Clere
Dana Clevenger
Charles Cohen
Denis Cordeiro
Louise Corpuz
George Cox
Mark Crabbe
Marian Crislip
Steven Criss
Robert Crowell
Maxine Crozier
Yolanda Crozier
Dalmacio Cua
Robert Cullen
Richard Cummings
Gilbert Cummins
John Curnow
Donna Curry
Paul Curtis
Ann Cutting
Sheela Davis
Jan Dawson

Gary Dias
Roberta Dingeman
Alison Dingley
Tim Dittrick
Melinda Dodge
Sidney Doi
Gail Doi
Deena Dolan
Nyle Dolera
Gilbert Doles
Robert Donigan
Karen Douglas
Edward Downing
Eugene Drzymala
Diomy Dumbrique
Patricia Dunn
Dennis Dunn
Alvin Eguchi
Lynn Elisala
Margaret Enomoto
Keith Enos
Cheryl Ernst
Lee Errett
Alan Esaki
Herbert Fajardo
Thomas Fake

Robert Florendo
Shawn Fonseca
Andrew Fontillas
Jeanne Franco
John Freitas
Gerard Fryer
Roy Fuata
Lori Fuchigami
Diane Fudge
Randal Fujii
Ellsworth Fujii
Noel Fujii
Arthur Fujii
Dean Fujikawa
Peter Fujikawa
Roy Fujimoto
Glen Fujinaga
George Fujioka
Reid Fujita
John Fujiwara
Edwin Fukuji
Calvin Fukunaga
Glen Fukunaga
Brian Fukunaga
Warren Fukunaga
Chris Fukuoka
James Fukushima
Peter Fukuyama
Keith Furukawa
Dennis Gaboya
Benjamin Gabriel
Michael Gamiao
Raymond Gandy
Flynn Garcia
Leonardo Garcia
Deborah Garcia
Charles Garner
Michael Georgi
Peter Gibson
Neal Gima
Gregory Gima
William Ginoza
Bryan Gomes
Michael Gonsalves
Peruvia Goodness



“I feel like blood donors are heroes. They donate blood for people to keep living, to go on to do who knows what with their lives.”

— Zac
Blood recipient

Bradley Choy
Paul Choy
Barri Christmas
Philip Chrones
Christopher Chun
Franklin Chun
Kimo Chun
Anthony Chun

Dwayne De Corte
Neal De Rego
Ronald Debina
Sandra Dela Cruz
Theodore Dela Cruz
Thomas Delaney
Arlene Delisio
Carol Denis

Gloria Faltstrom
Karl Fann
Richard Faria
Kathy Fay
Antonio Fernandez
Karen Firl
Steven Flanter
Christine Flauta

100—199 CONT.

Wayne Goodwin
James Gormley
Rita Gospodarek
Lourdes Gouveia
George Goya
Jeffrey Goya
Michael Green
Ellen Greenfield
Herbert Gushikuma
Jeffrey Hackler
Michael Hahn
Stanley Hamada
Gary Hamada
Jay Hamai
Robert Hamamoto
Stewart Hamasu
James Hamlin
Barbara Hamlin
Rose Hamura
Glenn Hanashiro
Nancy Hanks
Nancy Harker
Jay Harms
Charles Harris
Samuel Hasegawa
Stanley Hashimoto
Susan Hashimoto
Wesley Hau
Skippy Hau
Philip Hauret
Cullen Hayashida
Mark Hayes
Michael Hee
Eric Hee
Clifton Heen
Eugene Heiser
Pamela Helepololei
Stanley Herder
James Hershey
Paul Heyd
Lester Higa
Gary Higa
Ronald Higa
Ellen Higa
Kenn Higa

Harry Higa
Gary Higa
James Higa
Stefanie Higa
Eric Higuchi
Naomi Higuchi
Howard Hirae
Peter Hirai
Harvey Hirata
Lawson Hirata
Leslie Hirokane
Warren Hiromoto
Jimmy Hisamura
Stephen Ho
Karen Ho
James Hodgins
Edward Hoffman
Francis Hogan
David Hokama
Joseph Holtzmann
Barbara Honda
Vance Honda
Roy Honda
Alan Honma
Gary Horita
Geoffrey Howard
Mary Howard
Alan Hu
Mark Hubbard
Rowena Ibia
Robert Idemoto
Christopher Iha
Lawrence Ikeda
Albert Ikeda
Lloyd Ikehara
Walter Ikehara
Melvin Imai
Jan Imamura
Dennis Imamura
Michael Ing
Theresa Inouye
Newton Inouye
Brian Inouye
Anton Iseke
Gary Ishida

Conrad Ishii
Leslie Ishikawa
Paul Ishikawa
Michael Ito
Stephen Ito
David Itokazu
Thomas Iwai
Amber Iwamoto
Russell Iwamura
Jon Iwashita
Thomas Jenner
Scott Jensen
James Johnson
Rex Johnson
James Judge
Alan Jyo
Joan Kaalekahi
Abraham Kagawa
Audrey Kagawa
Dwight Kagawa
Carole Kajihira
Bert Kajiyama
Melinda Kakazu
Lyle Kakazu
Glenn Kakugawa
Gerald Kalua

Guy Kamitaki
Steven Kanae
Michael Kaneko
Roy Kanemura
Frances Kaneshige
Richard Kaneshiro
Allan Kaneshiro
Elwin Kaneshiro
Kane Kaneyuki
Peter Kang
Robert Karp
Lorna Kasaoka
Gary Kasashima
Ted Kashiwamura
Coleen Kasperek
Kenneth Kato
Eric Kawaguchi
Dean Kawakami
Terry Kawakami
Darek Kawamoto
Mark Kawamura
Laura Jean Kawamura
Wilfred Kawano
Dean Kawano
Adrienne Kawano
William Kay

William Kern
Alan Kido
Patricia Kikawa
Melvin Kim
Robin Kimitete
Norma Kimokeo
Alan Kimoto
Wally Kimura
Sally Kimura
William Kinaka
Sean Kinilau
Russell Kino
Charles Kinoshita
Roy Kinumatsu
Masuo Kitamura
John Klein
Henry Klein
Nash Kobayashi
Tatsuyuki Kobayashi
Gary Kobayashi
Rodney Kochiyama
Kenneth Kodani
Peter Koike
Howard Komori
Liane Kong
Stanley Kono



“Thanks to blood donors, my son thrived and grew taller than me by the time he was 11 years old.”

— Ryan
appreciative father of Zac

Solomon Kaluhikaua
Gordon Kam
Rodney Kam
Rae Kamaka
Charmaine Kamaka
Howard Kamimoto

Michael Kaya
George Kaya
Bernard Keane
Eric Keawe
Judith Keith
Walter Kekauoha

David Kraker
Carol Kramer
Douglas Kreider
Roy Kuba
Norman Kubota
Val Kubota

100–199 CONT.

Keith Kuboyama
Lynn Kugle
Wallace Kunimitsu
Alden Kunimitsu
Scott Kunimura
Walter Kuroiwa
Gary Kuroyama
Grace Kusuvara
Eric Kusunoki
Clyde Kutsunai
Kenneth Kuwahara
Richard La Puente
Jack Ladra
Morris Lai
Thomas Laidlaw
David Langdon
Colleen Lashway
Michael Last
Ronald Lau
Herbert Lau
Walter Lau
William Lau
Dixson Lau
Michael Lau
Tommy Lee
Rodney Lee
Elsie Lee
Pedro Lendio
Robert Leoiki
Wesley Leong
Scott Leong
Leighton Leong
Eric Lewis
Thomas Lileikis
Robert Lillis
Bruce Lim
Mary Lipp
Gerald Liu
Ruth Liwai
John Lockwood
Steven Lombard
Laurie Loney
Maureen Long
Leslie Loo
Cedric Loo

James Louis
Richard Louis
James Lovell
Daniel Lucey
Kathleen Lui
Carrie Luke-Knotts
Dallas Lum
Jordan Lum
Alfred Lum
Marla Lum
Wilfred Lum
Cornel Lum
Clifford Lum
Timothy Lum
Wendell Lum
Domingo Lutao
Robert Lynch
Ronald Lynch
Angus Macfeeley
Joseph Machado
Richard Maeda
Wade Maeda
Herbert Mahelona
Daniel Makakoa
James Manke
Kathleen Marciel
Ward Mariani
Andres Mariano
Charles Martin
Wayne Marumoto
John Maruta
Mark Marutani
Larry Masaki
Carl Masaki
Melvin Masaki
Kenneth Masatsugu
Glenn Mashiba
Laura Matsuda
Garrett Matsumoto
Mervin Matsumura
Audrey Matsuoka
James Matsushige
Melvin Matsushima
James Matsushima
Alma Matsushima



**“Being a mother is
the best thing that
happened to me.
Blood donors made
that possible.”**

— Heidi
grateful mom

Layne Matsushita
Martin Matsuura
Darrell Mattos
James Maunakea
James Mayfield
Stephen Mc Cravey
Mick Mc Dole
Margaret McCurdy
Thomas Mendes
Dorothy Mercado
Mark Merriam
Patricia Middleton
Clifford Migita
Ronald Migita
Joven Miranda
Donald Miranda
Jamie Mitte
Dwight Miura
Keith Miyahira
Glenn Miyaji
Morris Miyamoto
Amy Miyamoto
Gary Miyamoto
Janet Miyasaka
Kenneth Miyashiro
Greg Miyashiro
Ronald Mizuno
Kay Mizushima
Eric Mochizuki
Thomas Moody
Willis Moore

Melvin Morales
Linda Moran
Nancy Morgan
Pearl Mori
Ken Morikami
Ernest Morimoto
Alvin Morimoto
Wayne Morinaga
Neal Morisato
James Morisato
Dennis Morita
Wayne Morneau
Richard Morris
Susan Morton
Stephen Motokawa
Wayne Mukaida
Jonathan Murai
Gwen Murakami
Gary Murakami
Paul Murakawa
Alan Muraki
Lester Muramoto
Curtis Murata
Fred Murata
Allen Murayama
Abraham Naehu
Fusayo Nagai
Lori Nagakura
Steven Nagano
Alicia Nagasawa
William Nagle

Michael Naito
Charles Nakagawa
Ira Nakagawa
Bert Nakagawa
Robert Nakaji
Kacy Nakama-Kushi-
yama
Gerald Nakamatsu
Paul Nakamoto
Nathan Nakamoto
Ray Nakamoto
Warren Nakamura
Carolee Nakamura
Lynn Nakamura
Lanny Nakano
Owen Nakao
Cheryl Nakaoka
Glen Nakashima
Howard Nakasone
Jay Nakasone
Neal Nakayama
Perry Nakayama
Gary Namba
Donn Natori
Gregorio Navarro
Michael Nebrija
James Nekota
Wendell Nekota
Howard Neudorf
Mitchell Neves
Leslie Newall



“I am glad to be alive. At least 8 blood donors saved my life. I am grateful they donated blood so it was there for me.”

— Tony
Blood recipient

100—199 CONT.

Robert Nicholson
Wayne Niide
Michael Niino
Gary Nishikawa
Henry Nishimura
Margery Nishio
Wallace Nitta
Gerald Noda
Roy Noda
Russell Nonaka
Clayton Nueva
Henry O'Neill
Harold Oba
Lyle Oda
Leighton Ogawa
Jeffrey Oh
Harold Ohata
Walter Ohta
Raynold Ohtani
Kelvin Oishi
Brian Okahara
Dennis Okajima
Gerald Okamoto
Robert Okamoto
Leslie Okamura
Glenn Okinaga
Allan Okubo
Kenneth Okunami
Peter Okunami
Michael Olandy
Eutikio Olayon
Louis Oliveira
Milton Onaka
Mark Oshiro
Willis Oshiro
Kenneth Oshiro
Milton Oshiro
Robert Oshiro

Elroy Osorio
Richard Ota
Roy Ota
Patricia Ota
Ruby Ota
Shannon Ouchi
Michael Oya
Kiyotoshi Ozaki
Alvin Pacheco
Richard Pagan
Russell Paiva
Aileen Panee
Russell Pang
Carlton Pang
Thomas Parisi
Daniel Parrish
Patricia Paterson
Kim Patterson
Martin Pe'a
Stephen Perreira
Norman Perry
Michael Pia
Thomas Pires
Barbara Porter
James Pratt
Timothy Pregana
Winston Purdy
William Pursley
Paul Putzulu
Peter Rajkowski
John Rau
Jesse Reavis
Miles Rebuldela
Scott Reilly
Matthew Respicio
Richard Riehn
Tadd Rienstra
Redge Roberts

Bruce Robinson
Toni Robinson
William Rodrigues
Gloria Rodrigues
Antonio Roldan
Peter Rosegg
Bruce Rosen
Samuel Rosen
Joan Ross
Apolonio Rulona
Alvin Sabagala
Renee Sadang
Chris Sadayasu
Carol Saito
Rodney Sakabe
Warren Sakagawa
Aileen Sakai
Karen Sakai
Don Sakai
Leonard Sakai
Michael Sakai
Michael Sakaida
Alan Sakamoto
Ross Sakauye
Darryl Sakuma
Reynaldo Sales
Emilio Salvador
James Sanchez
Stanley Sanders
Barbara Sano
Susan Santiago
Myles Santos
Linda Santos
Lawrence Santos
Donald Santos
Miyoko Sasaki
Bryan Sasaki
Mamoru Sato

Rhonda Sato
Alan Sato
Mark Sato
Steven Sato
Dawn Sato
Cheryl Sato
Edwin Sawa
John Scharsch
John Schell
Shirley Schick
Rodney Seden
Daniel Segawa
Richard Segawa
Stephen Sekiya
Daniel Serrao
Phyllis Seto
David Shaw
Michael Shigetani
Brian Shimabukuro
Serena Shimabukuro
Calvin Shimomura
Clarice Shimomura
James Shimose
Masato Shingaki
Terry Shinjo
Phyllis Shinno
Neal Shinyama
Wayne Shiohira
Conrad Shiroma
Allen Shiroma
Charlene Shiroma
Raymond Shiroma
Ronald Shishido
Gloria Shishido
Daniel Shiu
Reinior Simeon
Jan Singletary
Brian Siperly
Mark Slattery
Edward Slavish
Jeannette Soares
Glenn Soma
Catherine Sorensen
Lloyd Souza
Harrison Spiegelberg
Ulrich Stams
Mark Sterlacci

Merle Stetser
Thomas Stirling
Donald Stoddard
Charles Street
Kirsten Stromgren
Gary Sturdy
Barry Suda
Arthur Suehiro
Scott Sugai
Paul Sugibayashi
Thomas Sugiyama
Michael Sunouchi
Gail Sur
Elwyn Suzuki
Calvin Tadaki
William Takaesu
Scott Takahashi
Earl Takahashi
Howard Takahashi
Tracey Takaki
Toni Takata
Carl Takayesu
Steven Takeguchi
Roy Takekawa
Keith Takekawa
Earl Takemoto
Dennis Takeshita
Alan Takeshita
Carl Takeshita
Jeffrey Takeuchi
Allen Takita
Bert Takushi
John Tam
Michael Tamashiro
Leila Tamashiro
Lynn Tamayoshi
Terrance Tanaka
Delbert Tanaka
Steven Tanaka
Sandra Tanaka
Alvin Tanaka
Keith Tanaka
John Tanga
Thomas Tanimura
Harry Tanioka
Stanley Tanji
Wesley Tanoue

100—199 CONT.

Henry Tanoue
Leslie Tanoue
Leanne Tanouye
Paul Tatsuguchi
Derrick Taves
Jan Tenbruggencate
Dale Tengan
Kristyne Teramoto
Kevin Teraoka
Harold Teraoka
Wayne Teruya
James Teson
Gary Thompson
Lester Tobara
Dean Toda
Katherine Toda
Jeffrey Tokuda
Jeffrey Tom
Sharlene Tom
Lowell Tom
Michael Tomei

James Tomita
Ramona Trepte
Gregory Tsuda
Alvin Tavera
Michael Tyau
Steven Uechi
Shane Uemoto
Barbara Uemura-
Deparini
Harry Ueshiro
Sharon Umeda
Elden Uruu
Kyle Uyehara
Harold Uyeno
Brent Uyeno
Jacob Verkerke
Robert Vidinha
Leroy Vierra
Laurie Vincent
Theone Vredenburg
Mitchell Wada

Jane Wakimoto
Paula Wakumoto
Paul Wakumoto
Roger Wall
James Ward
James Wasa
Miles Washiashi
Gary Watanabe
Betty Watanabe
William Watanabe
Joan Watanabe
Liane Watanuki
John Webster
Carlier Wheeler
Thomas Whittemore
Robert Whittier
Carolyn Williams
Lawrence Williams
Samuel Wong
Eric Wong
Elliott Wong

Michael Wong
Benjamin Woo
Patricia Wrath
Arnold Wunder
Miles Yamabe
Amy Yamada
Gary Yamamoto
Alfred Yamamoto
Rodney Yamamoto
Jocelyn Yamamoto
Dennis Yamamoto
Donna Yamane
Daniel Yamane
Alan Yamashiro
Jeffrey Yamashita
Donald Yamato
Lawrence Yanagisawa
Sheldon Yano
Derek Yasaka
Neal Yasuda
Paul Yee

Clarence Yee
Jo Ann Yokogawa
Larry Yokoyama
Lee Yonamine
Mark Yoshida
Clyde Yoshida
Elienne Yoshida
Amy Yoshihara
Edward Yoshimura
Glenn Yoshiyama
Jeffrey Young
Nancy Youngren
Paul Yuen
Raymond Yuen
Leonard Yuen
Carl Zakabi
Wallace Zoller



“As I gazed into the eyes of my precious newborn, I was reminded of the selfless blood donors whose blood runs through my veins and saved my life. Because of their blood donations, my children still have their mother and for this very reason, I am and forever will be grateful to each and every blood donor.”

— Rose
blood recipient

All In The Act

Every day the community rallies to support the BBH mission, whether it's through blood donation, hosting drives, serving on our volunteer board, sharing creative talents or philanthropic contributions. Throughout the year schools, organizations and businesses share aloha for the community blood program in different ways. The community really gets in the act of saving lives.



the 4th annual AD UP Hawaii event. The Ad Bandits, a team of BBH and leading advertising and marketing professionals collaborated on the winning campaign which includes \$6,000 in cash donated by Hawaiian Electric Industries and AD UP Hawaii, plus more than \$125,000 in donated media services. Keep your eyes peeled later this spring to see the winning campaign on TV, social media and print.

Wear Why You Care

Pearl City High School reached out to BBH last year to be a part of their "Wear Why You Care" program. After several non-profits gave presentations, the students selected BBH as this academic year's beneficiary of their t-shirt design competition, complete with proposed business and marketing plans. The t-shirts will be available from Pearl City High School with all net proceeds donated to support BBH's lifesaving mission.

Check out the winning design incorporating a tribal design blood drop.



Business of Giving

In addition to the AdUp donations and its strong blood donation program, Hawaiian Electric donated an additional \$10,000 to BBH. Bank of Hawaii's employee giving program, Live Kokua, selected BBH to be one of its beneficiaries for the second year in a row and awarded \$16,519. McDonald's Hawaii generously donated 3,000 sandwich coupons to thank blood donors and Ruby Tuesday gave \$20 gift cards. Hawaiian Airlines also helps by including BBH as part of their Hawaiian-Miles Charity Program.

AdUp

Six teams of nonprofits competed for a chance to win media exposure and rally Hawaii's top creative talent to develop a marketing campaign in

These are just a few examples of the different ways community partners work with BBH to save lives. See our annual reports at BBH.org for a complete list of community sponsors and donors.



Pint Size Heroes

Salt Lake Elementary School proved you are never too young to start caring and giving back. Although too young to donate blood, grades K-6 learned about the importance of donating blood and recruited their parents, aunts, uncles and neighbors to come out and donate blood.

"These children are tomorrow's leaders and it was great to lead by example and be the first elementary school where the students recruited blood donors," said Traci Takehara whose first grade class won a pizza party hosted by the BBH mascot, Big Red, for registering the most donors.



manage the blood inventory necessary to support their communities.

DonorMax is a software program BBH launched last year with the Meet Max campaign. The interactive kiosk educates donors on how to maximize their donation based on their blood type, height, weight and donation frequency. BBH is expanding the automated blood collection program to draw specific blood components based on blood type specifically needed on that day. We call the program the Max System.

The Original Max

Hawaii's original Max donors were our platelet donors, many of whom donate regularly every two weeks. The process they are familiar with, apheresis, is the same for the Max System. Based on their blood type, donors were asked to donate only their platelets, with the red blood cells and plasma returned to them. With fewer red cells collected they are able to donate more frequently, which is incredibly important to Hawaii's patients as platelets only have a five-day shelf life.

Blood is a perishable product and each patient situation varies. Technology allows us to be more agile in adapting to the ever changing hospital needs.

Introducing MaxRed

In mid-January, BBH launched the much-anticipated MaxRed collection program, available not only at our donor center but also on mobiles drives across Oahu. Complementing the platelet pheresis program, now called MaxPlatelets, infrequent donors of blood types in high demand may be invited to be a MaxRed donor. Just red blood cells will be collected with platelets and plasma returned. It takes about 15 minutes longer than the whole blood donation process, but makes a greater impact for patients.

Rh-negative donors who donate a couple of times a year are perfect candidates for MaxRed, especially O-negative blood types. As the universal donor used in emergency situations, O-negative donors are always in high demand and the blood type most often imported. Hawaii has half the population of Rh-negative donors (7%) than the Mainland (15%).

Joining the MaxRed team will also be O-positive donors who are only able to donate a few times a year. As another universal blood type, this type is always in demand as well.

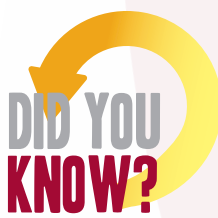
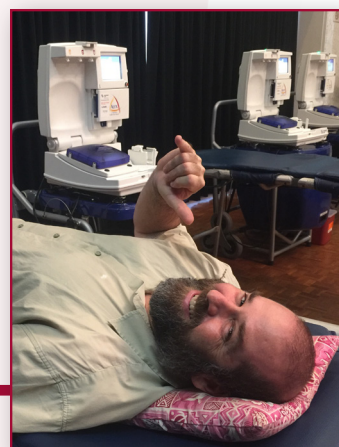
Coming Soon

Later this year, we will be launching MaxPlasma. AB-positive blood donors will be the ideal candidates as they are the universal blood type for plasma. Both A and B-positive donors may also be asked to join this group. When we have enough red blood cells on our shelves, plasma donations can really make a difference.

Ask Me How

Next time you make an appointment to donate blood, ask the BBH staff of MaxExperts to tell you how you can make the most impact on your next donation. When you walk in the door, also ask how to maximize your donation to help patients today. The Max System opens doors for Hawaii's blood donors to save lives in new ways, maximizing their lifesaving gift, and making the greatest impact for patients.

Kimmo, the first MaxRed blood donor on a mobile drive.



The Max System

Technology maximizes each blood donation to make the greatest impact for patients on a daily basis. The Max System has other added benefits for donors and patients:

- Smaller needles for donor comfort
- Fluids replenished with saline so donors have a great MaxRed experience.
- Blood types and patient needs determine how donors can make the greatest impact on the day of donation

Not getting Circulate? Go to BBH.org donor login to set up your donor account and add your email address.