



Blood Bank of Hawaii

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**Blood Bank  
of Hawaii**

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## On The Move

*Change is constant. Some times change is unexpected and out of your control. Other times change is initiated. For Blood Bank of Hawaii (BBH), change is happening and it falls into both categories.*

### **Unexpected Change.**

Just under a year ago, Honolulu Authority for Rapid Transportation (HART) announced its plan to acquire a parcel of land at BBH headquarters on Dillingham Boulevard. With the construction of the Dillingham corridor expected to span nearly three years and the acquisition of land within eight to 10 inches of our building, we knew change was inevitable.

Along with construction comes traffic, restricted road access and parking issues. The ability to get blood in and out 365/24/7 and the inconvenience for donors are top concerns. We recognize that many donors simply would stop going to the Dillingham location.

Additionally, BBH is a highly regulated industry. From a regulatory compliance perspective, dust, noise and vibration present problems for BBH maintaining its licensure. Lastly, we know electrical outages, water main issues and data connectivity are all very real situations which also could severely impact our operations for all areas of collecting, manufacturing and distributing blood.

### **Initiated Change.**

BBH isn't waiting for the change, we're starting it. Our top priority is to shore up the blood supply. After several months of research, due diligence and expert consultation, BBH has decided proactively to move the donor center operations at Dillingham to our Young Street Donor Center (YSDC) in Moiliili. Although not part of our

long-term strategic plan, it is the best option as rail construction is expected to start this summer.

### **New Getting Newer.**

YSDC is nearly three years new and is going to be "newer." Currently, BBH is working with an architectural firm and builder to finalize the renovation plans for YSDC. As a new center it was planned for additional capacity once the donor base for that location was established. To maximize the space, we are working with blood banking and facility master planning experts. The end result will be enough room for whole blood and apheresis (automated) collections, an expanded canteen area and a bright, open design. With ample parking, easy on/off to H1, and a renovated center, we are very excited to welcome more donors to YSDC.

The newness doesn't stop there. When change is forced on us, we look at what other opportunities there are for improvement. Lemons into lemonade. With the grand re-opening of YSDC, we will be launching a new donor experience. The flow of the donor floor is designed for better donor care at each step of the donation process. Improved data connectivity will make for positive changes for donor entertainment. Increased automated collections help donors maximize their donation type each time they

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## In Their Words



Every time you donate blood, host a blood drive and volunteer at BBH you play a part in saving lives. You truly make a difference. Don't take our word for it, hear it from Hawaii's patients and their loved ones. [www.hiblood.me/thankyouvideo15r](http://www.hiblood.me/thankyouvideo15r)

## Ichiriki Thanks Blood Donors



Ichiriki Japanese Nabe Restaurant is showing its appreciation for blood donors now through March 12, 2015 by offering a 20 percent discount for blood donors\* with proof of donation within two weeks. Reap the benefits of saving lives with a filling sukiyaki or shabu shabu.

*\*Discount applicable up to two people, for any regular priced dinner nabe.*

## Ichiriki Winners



Congratulations to John Holman and Rocky Nakahara, winners of our Valentine promotion. They each received a \$50 Ichiriki gift certificate.

come in and also target the components specifically for what patients need at that time.

### Expanding in the Community

With renovation plans underway for YSDC as an option for our Dillingham donors, the recruitment and blood collection teams are also working to expand mobile operations. Strategic initiatives include expanding the high school program, creating virtual donor centers, adding more mobile locations and a new bloodmobile. Donors won't have to look far to find a convenient place to donate and keep their lifesaving legacy going strong.

### The News and You

We are committed to keeping you completely updated on the news. Please be sure we have your email address so you can receive alerts, updates and newsletters. Get "The Latest" news from BBH right on our homepage at [BBH.org](http://BBH.org).

As BBH proactively looks for viable solutions for changes necessitated by the rail project, we believe that the change is an opportunity for the community to come together stronger than ever to ensure there is blood on the shelves for all Hawaii patients. Thank you for your dedication and support saving lives as BBH is on the move.

## New Getting Newer

Although Young Street Donor Center (YSDC) is barely three years old, it will be undergoing renovation to expand donor collections. Once completed, the facility will have the capacity to collect 31 percent of the blood supply and 100 percent of platelets.

### Here's a glimpse of what to expect.

- Ample parking
- 5 five history rooms
- 6 whole blood beds
- 5 apheresis (automated collection) beds
- More convenient donation times
- Increased appointment availability
- Improved donor experience
- Individual donor entertainment
- More spacious canteen area



YSDC is a work in progress and we are still finalizing plans. Once confirmed, we will share information as it becomes available. We look forward to welcoming you and sharing in this journey with you as YSDC gets "newer."

### Follow us online!

[Facebook.com/BloodBankHawaii](https://Facebook.com/BloodBankHawaii)

[YouTube.com/BloodBankHawaii](https://YouTube.com/BloodBankHawaii)

[@BloodBankHawaii](https://Twitter.com/BloodBankHawaii)

[@BloodBankHawaii](https://Instagram.com/BloodBankHawaii)

# IN THE SPOTLIGHT

Blood is unique to each person and so vital for our existence. As blood donors you understand this and know it's the blood on the shelves that save lives.

Blood Bank of Hawaii (BBH) is much like you. We are unique in the State of Hawaii. There is no other organization like ours. Our mission for the past 74 years is to provide Hawaii with a safe and adequate blood supply. Like donors, we understand the importance of our role in ensuring there is blood on the shelves when patients need it.

For many, BBH is simply the place you go to donate your blood. Ever wonder what happens to your blood afterwards? What happens next is located just upstairs from the donor collection center in our Manufacturing Laboratory and our Hospital Services departments.

All blood collected throughout the state – whether collected at a mobile location, a bloodmobile or one of our donor centers – is transported to BBH headquarters at Dillingham Boulevard. Upon arrival, the blood is delivered to our manufacturing laboratory where whole blood is separated into red blood cells, plasma and platelet products. Meanwhile the sample tubes, collected from every donor, are flown to the mainland for testing. Once results of all required tests and quality control reviews are approved, the blood is labeled and released to our Hospital Services



Department ready to distribute to hospitals.

Blood orders from hospitals vary each and every day based on the patients' needs and blood types. The larger hospitals often get one or two scheduled deliveries each day. Smaller or more distant hospitals (for example, neighbor island hospitals) every couple of days. In between scheduled deliveries are requests for specialized services and urgent blood orders. You never know when you or someone you love will need blood, and it's the very reason BBH is open 365/24/7 to serve the community.



Also located upstairs from the donor collection center is our Reference Laboratory. Every day lab staff help Hawaii's hospitals resolve the most challenging laboratory investigations for patients who require transfusions. They perform specialized testing on both patients and blood components to ensure the best and safest "match" between donor and patient.

As we prepare to relocate the Dillingham blood collections, we can't thank you enough for continuing your legacy of giving by donating at Young Street Donor Center or any one of our mobile drives. With confidence in your commitment, we can focus on the next step of shoring up the blood supply – the relocation of the rest of the vital operations required to get your blood to Hawaii's patients.

“ I personally vow to ensure that all that can be done, is done at Grand Hyatt Kauai to benefit recipients of BBHs products. ”



- Ernell Gonzales, BBH Kauai Advisory Committee and Lifesaver Club Coordinator

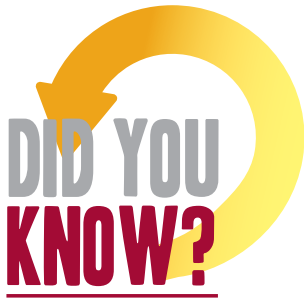


## Great Neighbors

For many, seeing the bloodmobile in your neighborhood or driving down the highway is a regular event. For the neighbor islands instead of a bus, every other week a team of 14 BBH staff board planes bound for Maui, Kauai or the Big Island to collect blood. From donors across the ocean to donors across the street, each play a vital role for our community.

For Hawaii to have a sustainable blood supply, supporting its own communities and

health systems, we all need to contribute and give. With the construction of the rail and the relocation of the Dillingham Donor Center, there is an anticipated deficit in our blood supply. At January's statewide donor recognition events, Lifesaver Clubs, advisory committees and donors from all islands reaffirmed their commitment to helping BBH keep our shelves stocked with blood for Hawaii's patients. We couldn't ask for better neighbors and allies.



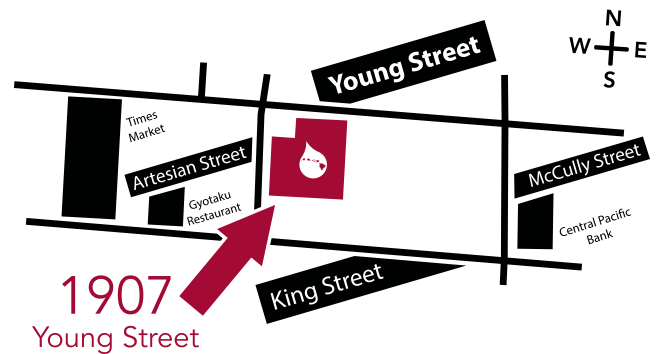
Young Street Donor Center (YSDC) was built in 2012 and is conveniently located in Moiliili at 1907 Young Street, between McCully and Artesian (see map). The center has ample parking, easy access to H1, and an open, bright and welcoming design. Currently 12 percent of the state's blood supply is collected here.



The renovated facility will be equipped to collect 31 percent of the state's blood. The timeline for construction is being finalized now and if there is any impact to collection days and hours, we will be sure to let you know.

We will be sharing updates, plans and photos at [BBH.org](http://BBH.org).

**Be sure to save our website as a favorite and get "The Latest" news from BBH.**



**Not getting Circulate?** Go to [BBH.org](http://BBH.org) donor login to set up your donor account and add your email address.



## Blood Bank of Hawaii

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Honolulu, HI 96819-4024  
Phone: (808) 848-4770  
Neighbor Islands: (800) 372-9966

[www.BBH.org](http://www.BBH.org)

### Dillingham Donor Center\*

Mon, Tues, Wed, Fri	6:30 a.m. to 4:30 p.m.
Thursday	9:00 a.m. to 7:00 p.m.
Saturday	6:30 a.m. to 2:30 p.m.
Sunday	Apheresis only

Apheresis by appointment daily, seven days a week.

### Young Street Donor Center\*

Tuesday	11:30 a.m. to 7:00 p.m.
Wednesday - Saturday	6:30 a.m. to 2:00 p.m.

\* Last appointment 45 minutes prior to close.

