

From the Pacific Business News:

<http://www.bizjournals.com/pacific/news/2016/01/05/blood-bank-of-hawaii-opens-new-donor-center-in.html>

Blood Bank of Hawaii opens new donor center in Honolulu: Slideshow

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The **Blood Bank of Hawaii** opened its new primary donor center in Honolulu on Tuesday, after its Dillingham location was closed due to planned construction of the Honolulu rail transit project.

The former satellite facility and new permanent headquarters is located on 1907 Young St., between

McCully and Artesian streets. Click on the photos for a slideshow.

Donors who frequented the former center at 2043 Dillingham Blvd. provide nearly one-third of the Aloha State's blood supply each year, according to the blood bank. The Young Street center was renovated and expanded to accommodate twice as many blood donors, including space for platelet and plasma apheresis donors.



TINA YUEN PBN

Seven unscheduled donors walked in to donate blood on Tuesday, a tremendous turnout, according to Dr. Kim-Ahn Nguyen, president and CEO of Blood Bank of Hawaii.

"We more than doubled the space and completely renovated the facility to make the exterior of the building more recognizable and memorable," she said. "We've also improved the donor experience and have created personalized entertainment for our donors with iPads so they can watch Netflix, do email, or read books."

The center also has plans for an interactive digital display for donor recognition.

Nguyen says the blood bank plans to add more automated machines to better serve donors and patients. Hawaii hospitals report that blood and platelet demand is on the rise, she said.

"Technology is the future of blood banking," she said. "With these automated devices, donations can be based on the donor's blood type and what is needed that day — a donor can donate multiple doses of different combinations. With technology we can better match the donor type to what the patients need in real-time for real impact."

Blood drive donor stations will continue to be held at the **University of Hawaii** at Manoa campus, downtown on Bishop Street and at the veterans center at Pearl Harbor.

The Young Street center's hours have been expanded to Monday through Thursday, 6:30 a.m. to 6:30 p.m., and Friday to Saturday, 6:30 a.m. to 4:30 p.m.

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