



Blood Bank of Hawaii

Give Blood. It's Safe. It's Simple. It Saves Lives.

For Immediate Release

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Blood Bank of Hawaii Appoints New Managers Michelle Tandara and Christine Hokans to Advance the Organization

HONOLULU, August 23, 2013 — Michelle Tandara and Christine Hokans have joined the management team of Blood Bank of Hawaii (BBH). Tandara joined as the center's director of recruitment and Hokans as project manager.



Having held donor recruitment positions in the blood banking industry since 1996, Tandara understands how excellent customer service positively impacts volunteer donors. She will oversee the 20-member recruitment team, responsible for bringing in the 55,000 units of blood needed annually by Hawaii's patients. Prior to joining BBH, Tandara managed the donor recruitment department at Inland Northwest Blood Center in Spokane, Washington since 2000. Her first blood banking position was as a donor recruitment representative at American Red Cross Blood Services in Pocatello, Idaho. Tandara has a bachelor's degree in speech pathology from Idaho State University.



Hokans joins BBH to support its upgrade to the comprehensive blood management system EIDorado Donor[®]. She will also oversee the progress of projects that will improve the center's efficiency and offer advanced services to its hospital customers. Before joining BBH, Hokans was the president and principal consultant of CMH Systems,

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Inc. In her previous position, which she held since 1997, Hokans specialized in project management and business analysis consulting for a variety of clients including government, financial, aerospace and scientific research. Hokans has a master's in computer science from The John Hopkins University and bachelor's degree in biology from the University of San Diego.

For more information regarding Blood Bank of Hawaii, please visit BBH.org.

About Blood Bank of Hawaii

Founded in 1941, Blood Bank of Hawaii (BBH) is a non-profit organization committed to providing a safe and adequate supply of blood, blood products and related transfusion services to Hawaii's patients. BBH is licensed and regulated by the U.S. Food and Drug Administration, accredited by AABB, and a founding member of America's Blood Centers, the nation's largest network of community-based blood programs. For more information, visit www.BBH.org.

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