

# NEWS RELEASE

## **FOR IMMEDIATE RELEASE**

Monday, April 13, 2020

### **First Hawaiian Bank’s “Aloha for Hawaii” Campaign To Help Hawaii Restaurants and Generate up to \$1 Million to Support Nonprofits Helping with the Impacts of COVID-19.**

*Encourages take-out orders to support Hawaii’s restaurant industry and supports local nonprofits helping with food supply and health and human services for those most at risk.*

**HONOLULU** – First Hawaiian Bank (FHB) today announced the launch of its “[Aloha for Hawaii](#)” initiative, a special program that offers support to Hawaii restaurants and provides up to \$1 million in donations to the Aloha for Hawaii Fund, which has been established to support non-profits with food supply and health and human service programs for those impacted by COVID-19.

FHB’s goal is to generate one million takeout order transactions at restaurants across Hawaii and it plans to donate up to \$1 million to local nonprofits as a part of this initiative.

All you need to do to participate is use any FHB debit or credit card to purchase a takeout meal in Hawaii. Each time your card is used at any Hawaii restaurant, First Hawaiian Bank will make a donation on your behalf to the Aloha for Hawaii Fund that supports the charities listed below. There’s no need to keep track of your receipts.

The \$1 million donated to the Aloha for Hawaii Fund will support local non-profits who are standing up food supply and health and human service programs that are critical to the community during this health and economic crisis. Generating \$1 million takeout meal orders has the ability to produce millions in revenue for the restaurant industry, helping restaurant workers, distributors, farms and other vendors who are dependent on our restaurant orders to stay in business.

“Our community is known for its ability to come together in times of need,” stated Bob Harrison, First Hawaiian Bank Chairman, President and CEO. “Aloha for Hawaii is a way for everyone to come together and support their favorite restaurant and the organizations that help those who are being impacted most by this pandemic.”

The Aloha for Hawaii Fund supports the following non-profits:

- Aloha Harvest
- Blood Bank of Hawaii
- Child and Family Service
- Feeding Hawaii Together
- Hawaii Foodbank
- The Food Basket - Hawaii Island’s Food Bank
- Hawaii Meals on Wheels
- Kauai Independent Food Bank
- Maui Food Bank

For more information, please visit [fhb.com/aloha](http://fhb.com/aloha).

**About First Hawaiian Bank Foundation**

First Hawaiian Bank Foundation is the charitable arm of First Hawaiian Bank ([www.FHB.com](http://www.FHB.com)). The Foundation's primary focus is to support organizations and programs that provide enriching educational opportunities for youth, preserve the arts and culture, and build healthier communities through health and human services. Founded in 1858 as Bishop & Co., First Hawaiian Bank is Hawaii's largest bank offering consumer and business customers a comprehensive suite of financial services, including FHB Online and Mobile banking services, lending, merchant services, wealth management, insurance and credit cards. The bank operates 53 branch locations in Hawaii, three on Guam and two in Saipan. First Hawaiian, Inc. (NASDAQ: FHB) is the parent company of First Hawaiian Bank.

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